



Dear Employer,

This spring your employee intends to participate in Wood Badge, our advanced leadership training course. On behalf of the Scouts and Scouters of the Southern Shores Field Service Council, Boy Scouts of America, I would like to thank you for the opportunity to share important information about this exciting training session that will impact your employee and your company.

Wood Badge for the 21st Century is advanced leadership training for Scout leaders. The course draws upon some of the most current leadership models used by corporate America and in academic circles and successful outdoor leadership organizations throughout the country; presenting the latest in leadership theory and team development. Wood Badge is more than just mechanical coursework; it is the embodiment of scouting spirit. Like many intense training experiences, Wood Badge relies on a busy schedule forcing the participants to work together, organize and develop an enthusiasm and team spirit to accomplish the tasks and challenges placed before them. Carried out in the context of Scouting ideals and service to young people, the course brings out a deep dedication and spirit of brotherhood and fellowship in most participants.

Part of the success of the Wood Badge training is that participants “live the training” for the six days of the course. As individuals learn about being a part of a highly effective team, each person is a part of a team with goals and projects to accomplish, *in a real live experience!* Participants also learn team and leadership skills and experience the roles of team member and team leader. The combination of classroom style learning coupled with experiential learning provides each person with many opportunities to exhibit their knowledge of the skills that they are receiving. Wood Badge concentrates on five central themes that encapsulate the course content:

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| <p>1) Living the Values
 Values, Mission and Vision
 Aims and Methods</p> | <p>Giving and Receiving Feedback
 Leveraging Diversity through Inclusiveness
 Coaching and Mentoring</p> |
| <p>2) Models for Success
 Stages of Team Development
 Situational Leadership</p> | <p>4) Leading to Make a Difference
 Leaving a Legacy</p> |
| <p>2) Tools of the Trade
 Project Planning and Problem Solving
 Managing Conflict
 Leading Change</p> | <p>Additionally, these skills are Taught and Practiced:
 Communication Skills
 Conflict Resolution
 Project Planning
 Stages of Team Development
 Listening Skills
 Presentation Skills</p> |
| <p>3) Bringing the Vision to Life
 Listening to Learn
 Communicating</p> | |

The training materials include resources from renowned authors and leadership experts such as Ken Blanchard, Stephen Covey and Max DePree. Courses of this caliber usually require more time away from work, cost far more than this one will, and have not been as highly effective as Wood Badge.

Your employee is part of a group of dedicated adults in your community whose goal is to help youth. For many employers, this community support generates good will within your workforce as well as the communities where you do business. Some employers allow this type of time off as community service time and do not require their employees to use their vacation time to attend this type of training. In addition, as you imagine the growth potential for your employee and potentially your company, you may also want to consider underwriting all or a portion of the course fee. The course encompasses two three-day weekends and the cost is only \$300.00, (\$250.00 if the register by January 1, 2018). which is a bargain in today's world of corporate training, and you will you will receive a return many times the value you have contributed.

Every youth deserves a trained leader and every adult deserves the training. As a volunteer leader with the Boy Scouts of America, your employee has already undergone a number of training experiences that fall into the "continuum of training" and is now ready for advanced leadership training. The Boy Scouts of America deeply appreciates the contributions made to Scouting by volunteers and the community at large. We have a remarkable opportunity to enhance the skills, the vision and the mission of those who are providing leadership for Scouting and leadership for America. The positive impact our volunteers like your employee will have upon the Boy Scouts of America and upon our nation is immeasurable.

Please do not miss out on a unique opportunity. You have an employee who would like to improve themselves which will also improve both your organization and your company's bottom line. They need important support from you. As a measure of their personal commitment to this training, 2/3 of the time for this outstanding program will be on their own time. In order to meet the Wood Badge eligibility requirements, your employee has already spent considerable time and resources as a volunteer within the Scouting program. Please support your employee by helping him/her arrange the support needed to attend and participate in Wood Badge.

The course is planned for two non-consecutive weekends requiring a Friday excused from work from both. The dates are April 20-22 and May 4-6, 2018.

I would like to thank you in advance for considering support of your employee to attend this course. Should you have any questions or require further information, please feel free to contact me. I can provide the promotional brochure for this course should you require a copy.

Sincerely,

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