

FRIDAY
AUGUST
9

23rd Boy Scouts of America Travel, Sports and Entertainment Auction

TITLE SPONSOR:  **PEPSICO**



SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS

TITLE SPONSOR \$10,000



GOLD SPONSOR \$5,000

SILVER SPONSOR \$3,000

BRONZE SPONSOR \$1,500

VENDOR SPONSOR \$500

PRE-EVENT REGISTRATION

 Social Media Promotion (Facebook, Instagram) 	•	•			
Website Presence	•	•			
Electronic Newsletter	•	•	•	•	•
Logo on event Marketing Materials (Invite/Sponsorship)	•		•	•	

ON-SITE RECOGNITION

Program Inclusion (Powerpoint/Program)	•	•	•	•	•
Verbal Recognition	•	•			
Branded VIP entrance	•				
Logo throughout event	•				
Logo on event signage	•	•	•	•	
Opportunity to engage and market business	•	•	•	•	•
VIP Package for 2 couples (4 guests)	•				
VIP Package for 1 couple (2 guests)		•			
VIP Reception for 10 guests	•				
VIP Reception for 5 guests		•			
VIP Reception for 3 guests			•		
VIP Reception for 1 guest				•	
Draped display table	•	•	•	•	•
Preferred seating during Live Auction for 10	•				
Preferred seating during Live Auction for 5	•	•			
Preferred seating during Live Auction for 3			•		
Preferred seating during Live Auction for 1				•	

POST-EVENT RECOGNITION

Electronic Newsletter	•	•	•	•	•
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VIP Packages: ONLY \$250

Admission and VIP Reception for 2 guests, Complimentary beverages & hors d'oeuvres, Overnight lodging/valet parking at the Grand Bohemian Hotel (one guest bedroom), plated breakfast for two (2) guests

For more info, please contact:

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