



## DOES SCOUTING WORK?

Scouting was put to the test over the course of three years, when a research team from Tufts University worked with the Boy Scouts of America to measure the character attributes of

both Scouts and non-Scouts. The project surveyed nearly 1,800 Cub Scouts and nearly 400 non-Scouts. See the results below.

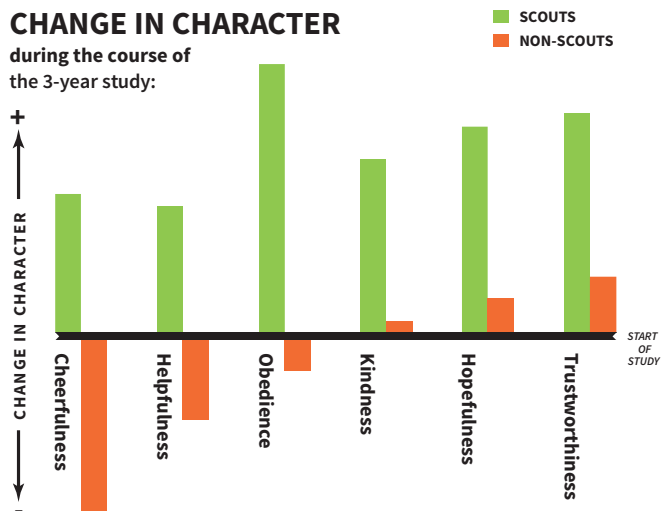


# 2,000+

Scouts and non-Scouts aged 6-12 from across the Philadelphia area were measured in 6 key areas:

### CHANGE IN CHARACTER

during the course of the 3-year study:



# BUILDING THE NEXT 50 YEARS TODAY'S YOUTH TO BE TOMORROW'S LEADERS

# BUILD THE FUTURE



2017 was a year of history and change! Rainbow Scout Reservation officially hit the 50-year mark in the history books as part of the many things the make-up Rainbow Council. Rainbow Scout Reservation will continue to thrive and grow throughout the next 50 years. Through volunteer, council staff and community efforts, the Council office has officially moved from the camp. Rainbow Council now has a new home at 921. S. State Street, in Lockport Illinois. This change will lead to even further improvements at Rainbow Scout Reservation as our former office will make way for even more year-round campers. These exciting changes for Rainbow Council will sure kickoff the 2018 camping season with a firm foundation for the next 50 Years at RSR.

The Scouting Program provides the opportunity for youth to explore and discover their own talents, whether it be at our camps; Rainbow Scout Reservation and Camp Theakiki, or through relationships the Council has with more than 80 community charter organization partners that support our Cub Scout Packs, Boy Scout Troops, Venturing Crews, and Exploring Posts. Scouting builds future leaders!

Help us build future leaders and consider supporting Scouting as we continue our journey of building today's youth into tomorrow's leaders.



BOY SCOUTS OF AMERICA®  
RAINBOW COUNCIL

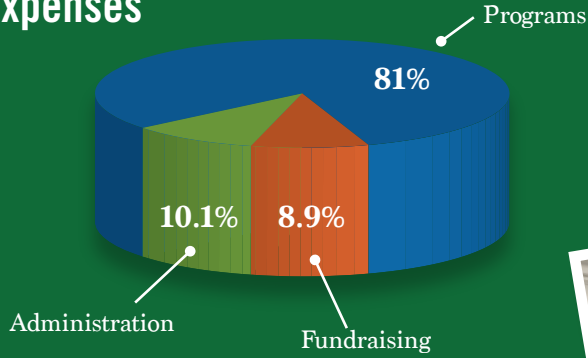
FRIENDS OF SCOUTING™

## THE TUFTS STUDY REVEALED...

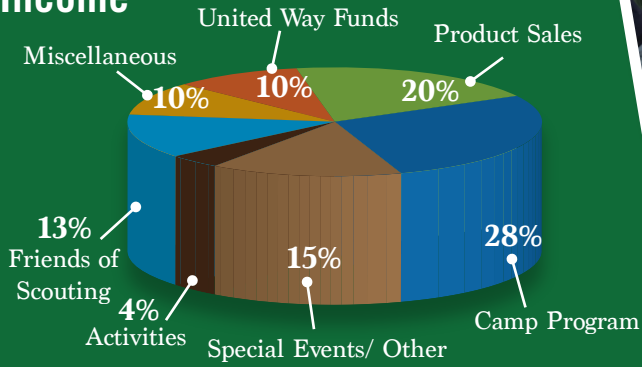
Scouts are more likely to embrace positive social values than non-Scouts.

Every week, millions of Scouts raise their hands and make a promise. It's not a pledge to an organization. It's a lifelong commitment to themselves, their families, and the community they share.

## Expenses



## Income



# YOU CAN BUILD THE NEXT GENERATION OF LEADERS



### MAKE YOUR PLEDGE TODAY FOR TOMORROW'S LEADERS.

Please make a generous contribution to Rainbow Council's Friends of Scouting™ campaign

#### CAMPAIGN (Please check one)

- Board    Family    Community   District \_\_\_\_\_  
 Pack # \_\_\_\_\_    Troop # \_\_\_\_\_    Crew # \_\_\_\_\_    Team # \_\_\_\_\_

Name \_\_\_\_\_ Date \_\_\_\_\_  
 Company/Employer \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Signature \_\_\_\_\_

#### MY PLEDGE

- \$140 Supports one Scout    \$1,120 Supports a Patrol  
 \$280 Supports two Scouts    Other \$ \_\_\_\_\_  
 \$500 Supports four Scouts

Make your pledge online at [rainbowcouncil.org/support-scouting](http://rainbowcouncil.org/support-scouting)  
 For more information on the study <http://www.tuftscampstudy.com>



**BOY SCOUTS OF AMERICA**  
 RAINBOW COUNCIL

#### PLEASE BILL MY PLEDGE (Please check one)

- Automatically    Semi-Annually (2 times through Dec.)  
 Immediately    Quarterly (4 times through Dec.)  
 Monthly (through Dec)

#### I PREFER TO PAY NOW BY (Please check one)

- Cash \$ \_\_\_\_\_    Check # \_\_\_\_\_    Credit Card  
CIRCLE ONE

Visa | MasterCard | Discover

Card # \_\_\_\_\_

Expires \_\_\_\_\_ CVV \_\_\_\_\_

- I am an Eagle Scout.    I would like to volunteer.

*All gifts are tax deductible.*

**THANK YOU!**

Please detach and send with your donation to:  
**Boy Scouts of America, Rainbow Council**  
 2600 North Winterbottom Road, Morris, IL 60450