



Wood Badge Leadership Training information for Employers

Wood Badge is the premier leadership training program for adult volunteers offered by the Boy Scouts of America. You are receiving this letter because one of your employees is a volunteer Scout Leader who has requested time and/or financial support to attend Wood Badge training.

Participants spend five full days and nights learning modern leadership techniques in a Scouting format based on the works of contemporary leadership and management scholars including Robert Greenleaf, Warren Bennis, Ken Blanchard, Steven R. Covey, and Spencer Johnson.

Wood Badge is a leadership training program that challenges your employee in a series of intense training scenarios over two long weekends in a retreat like setting. These sessions incorporate both experiential learning and interactive classroom experiences. Wood Badge is taught using multi-media presentations, hands-on exercises, case studies, role playing, and a unique after course commitment to practice the leadership skills taught in the course. The participant develops five significant Scouting goals during the course to improve their local Scouting unit. The participant is mentored to successfully lead others in completing those goals within eighteen months.

Wood Badge concentrates on five central themes that encapsulate the course content:

1) Living the Values

- Values, Mission, and Vision
- Aims and Methods

2) Growing

- Listen to Learn, Learn to Listen
- Apply Interpersonal Savvy (DISC Behavior)

3) Connecting

- Communicating Effectively
- Include & Optimize Diverse Talent
- Managing Conversations

4) Guiding

- Plan with a Bias for Action
- Develop individuals & Teams
- Coach & Mentor
- Embrace & Lead Change
- Create a Culture

5) Empowering

- Leaving a Legacy
- The Greatest Leadership Secret

Many companies and organizations spend thousands of dollars on corporate training for a similar training experience. Our course fee is \$320.00 for five days of training which includes room and board. Our low fee is possible because your employee has the desire and enthusiasm to “rough it” as a Scouter in training. Our Wood Badge staff is made up of volunteer Scout Leaders who are dedicated to train fellow volunteer leaders to deliver the best program to the youth that they serve. Even staff members pay a fee to be part of the course because they believe in the results achieved by the Wood Badge program.

Leaders at many companies large and small have recognized the value of this training to their employees. As you imagine the growth potential for your employee and your company, I would thank





you for allowing him/her the time to attend this course. You may also want to consider underwriting all or a portion of the course fee or allowing your employee to take the time off needed without using his/her vacation. We have heard comments from past participants such as, "This is the third most important experience of my life after my wedding and the birth of my child", or "I wish I knew this before I started my career." A successful participant will not only become a better Scout Leader but they will also become a better employee by learning and practicing the skills they learn at Wood Badge. We trust that your investment in your employee will be well spent with the Wood Badge training.

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