

# 100th Anniversary Showcase – Unit Leader Program Guide

**Saturday, November 15, 2025**

**Bill & Ann Miller Park – S Loop 289 (74th & Memphis)**

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## 100<sup>th</sup> Anniversary Showcase

The **100th Anniversary Showcase** is a once-in-a-century opportunity to present Scouting to the community, celebrate our history as a Council, and enlist new members.

**Location:** Bill & Ann Miller Park, S Loop 289 (74th & Memphis)

**Date:** Saturday, November 15, 2025

**Set-Up:** Begins at **11:00 AM**

**Event Time:** 1:00 PM – after dusk

**Fee:** \$100 per unit/table

## Purpose of the Event

The Showcase will be open to the public, making it a great opportunity for recruitment!

- *Troops, Ships, and Crews* will be able to engage Cub Scouts and non-Scouting visitors
- *Packs* will also be able to engage with visitors. Additionally, they will be introduced to their crossover Troop options.

This event will be an opportunity to demonstrate not just the fun of Scouting but also the values and skills the program has to offer!

## Public Attendance

- **Free entry** for all public participants
- Each visitor will receive a **Unit Scavenger Hunt Card** at check-in
- When they visit **6 or more units** and have their card marked, they will receive a **free commemorative patch**
- This format encourages guests to interact with multiple units, boosting recruitment opportunities for everyone

We are inviting **all units—Packs, Troops, Crews, and Ships** to participate by hosting a booth that engages visitors and promotes their unit.

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## How to Sign Up

Please confirm your participation by **November 5<sup>th</sup>, 12pm NOON**, by registering at:

**Southplainscouncil.org > Event Registration > 100<sup>th</sup> Anniversary Showcase**

## Registration Details

- **Units are registering as a group** — there are **no individual registrations**
  - Your unit's registration must include **every youth and adult anticipated to participate** in the event. The number of participants you register can be updated until 11/5 at noon.
  - The number of people you register will be the **exact number of patches** your unit receives
  - Please confirm your total headcount when submitting your registration and fee
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## What the \$100 Fee Covers

- Commemorative **event patch** for participants
  - **Promotional materials & signage** for the event
  - **City fees and permits** for the event space
  - **Porta-potties** (no permanent restrooms on-site)
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## Unit Participation Requirements

To make this event a success for your unit and the community, each unit will:

### 1. Host an Activity Booth

- Create an **engaging, hands-on activity** (examples: knot tying, STEM challenge, craft, mini obstacle course, skill demonstration, etc.)
- Encourage **youth participation**—have Scouts demonstrate and teach
- Make it **visually appealing** with banners, decorations, or Scout gear
- Expect visitors carrying **Unit Scavenger Hunt Cards**—be prepared with an activity for them to do; then stamp, sign, or mark their cards when they visit your booth

### 2. Provide Promotional Materials

- Flyers, business cards, or brochures with **contact info & meeting times**
- Photos or displays showing your unit's activities
- Sign-up sheets for prospective members

### 3. Staff Your Booth

- At least **2 adults and 2–4 youth** at all times
- Friendly, welcoming, and ready to answer questions

## Parking

- **Vehicles with trailers** – Park along **74th Street**
  - **Vehicles without trailers** – Park in the **east side parking lot**
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### Food & Breaks

- **No food vendors** will be on-site for this event
  - Units should **plan ahead for meals and snacks** for their volunteers
  - Consider **working in shifts** so team members can take breaks
  - Bring **coolers with easy-to-prepare or ready-made food** for convenience
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### Event Schedule

Time	Activity
<b>11:00 AM</b>	Unit arrival & set-up begins
<b>12:45 PM</b>	All booths ready & staffed
<b>1:00 PM</b>	Event opens to the public
<b>1:00–6:00 PM</b>	Booth activities & recruitment
<b>6:00–7:00 PM</b>	Campfire Program
<b>After 7:00 PM</b>	Event concludes & tear-down begins

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### Success Tips for Your Booth

- Make it **fun & interactive**—the more hands-on, the better
- Display your **unit flag and signage** prominently
- Have Scouts wear **full field uniform** to show pride
- Give visitors something to take home (patches, bookmarks, flyers)
- Collect contact info for follow-up recruitment

### Contact for Questions

For more information or to brainstorm activity ideas, contact:  
**Sonja Morton – Program Director** at [Sonja.Morton@scouting.org](mailto:Sonja.Morton@scouting.org)

## Quick Reference Checklist – Unit Prep

**Use this checklist to ensure your unit is ready for the 100th Anniversary Celebration!**

- ☐ Confirm participation with event coordinator and submit \$100 unit fee
- ☐ Select booth activity (fun, hands-on, youth-led)
- ☐ Gather supplies for activity (tables, chairs, tents, props, etc.)
- ☐ Prepare promotional materials (flyers, brochures, sign-up sheets, photos)
- ☐ Plan booth decorations & signage (unit flag, banners, Scout gear)
- ☐ Assign booth staff (at least 2 adults + 2-4 youth at all times)
- ☐ Ensure uniforms are clean and ready
- ☐ Coordinate transportation for youth, adults, and equipment
- ☐ Follow parking instructions (trailers along 74th Street, others in east lot)
- ☐ Plan for food & drinks (no food vendors on-site)
- ☐ Be ready to mark scavenger hunt cards for visitors
- ☐ Arrive by 11:00 AM on November 15 to set up
- ☐ Be ready by 12:45 PM for event to open at 1:00 PM
- ☐ Participate in Campfire Program at 6:00 PM
- ☐ Tear down booth after 7:00 PM and leave area clean

