**Unit Responsibilities for Membership**

Each pack, troop, or crew have a member of the unit committee that is responsible for recruiting new Scouts into the unit. If your unit does not currently have a membership chair, it is time to recruit this person.

Units that have membership chairs have shown much stronger results in recruiting new Scouts into their programs. It is an excellent opportunity for one of your adult volunteers to make a real impact on the strength and health of your unit!

**Unit New Member Coordinator Principal Responsibilities**

* Meet with the unit leaders and committee monthly to discuss membership goals and retention.
* Conduct at least two recruitment/Scouting promotion events per year to ensure unit growth using the peer-to-peer (invite a friend) recruitment method.
* Obtain free recruitment materials from the council Distribute membership fliers to schools and churches in the unit's area.
* Conduct Scouting rallies and boy talks in schools, leveraging council support when needed.
* Attend the district's membership chair training sessions, which will focus on best practices.
* Have your unit be involved in the required amount of Adopt-a-School service or community service projects to give community exposure.
* Ensure that new youth and adult applications along with funds are completed and turned into the council service center within a week after receipt of the applications.
* Work with the unit committee to ensure the unit reaches established goals in membership.
* Have your unit participate in a fall and spring recruitment plan.
* Work with the district transition chair to encourage youth to transition to the age-appropriate program as they grow older.
* Have an annual customer satisfaction survey done with current Scout families.

**Resources can be found at the council website,** [**www.nwscouts.org**](http://www.nwscouts.org)**; membership page.**