



My prize goal is:

My popcorn goal is:

# CHOOSE A PRIZE AND GO FOR IT!

Scouts can qualify for BOTH standard prizes AND an additional CAMP MASTERS High Achiever Prize

\$5,000  
LEVEL 14

- 53 - LEGO Technic 4x4 Mercedes-Benz Zetros Trial Truck
- 54 - Carrera Evolution Supercars
- 55 - Lionel Junction North Pole Central LionChief Set w/ Bluetooth
- 56 - \$175 Amazon Gift Card



\$4,000  
LEVEL 13

- 49 - Adventure Camp Package
- 50 - Dart Zone Pro MK 3
- 51 - LEGO Star Wars The Justifier
- 52 - \$125 Amazon Gift Card



\$3,000  
LEVEL 12

- 45 - Carrera DTM High Speed Showdown
- 46 - LEGO Technic 2022 Ford GT
- 47 - Coleman Sundome 4 Person Tent
- 48 - \$100 Amazon Gift Card



\$2,150  
LEVEL 11

- 41 - LEGO Ariel's Underwater Palace
- 42 - Skullcandy Wireless Earbuds
- 43 - Foldable Drone
- 44 - \$75 Amazon Gift Card



\$1,650  
LEVEL 10

- 37 - HEXMODS Pro Series Elite
- 38 - LEGO Hogwarts Magical Trunk
- 39 - North Face Stalwart Backpack
- 40 - \$50 Amazon Gift Card



\$1,250  
LEVEL 9

- 33 - LEGO Batman - Batcycle
- 34 - Swiss Army Fieldmaster Knife
- 35 - HEXBUG VEX Motorized Robotic Arm
- 36 - \$35 Amazon Gift Card



\$850  
LEVEL 8

- 28 - Hydration Pack - 2L
- 29 - 126-piece Tool Set
- 30 - Zing Bow w/ 4 Arrows Assorted Colors
- 31 - 2-Person Waterproof Tent
- 32 - Grab Bag G



\$625  
LEVEL 7

- 23 - 80x80 Binoculars w/ Case
- 24 - Telescope - 40x Magnification
- 25 - Multi-Tool w/ Shovel & Ax
- 26 - Isee Freeze Pop w/ Syrup
- 27 - Grab Bag F



\$425  
LEVEL 6

- 18 - PlusPlus Saturn V Rocket
- 19 - 5pc Stainless Steel Mess Kit
- 20 - USB Rechargeable Headlamp w/ Motion Activation
- 21 - Air Hunterz Zano Bow w/ 2 Zarts
- 22 - Grab Bag E



\$325  
LEVEL 5

- 13 - Zing Air ZooperBall
- 14 - Duncan Limelight Yo-Yo
- 15 - Lock Blade Knife w/ BSA® Branding
- 16 - Catapult Plane w/ Decorative Stickers
- 17 - Grab Bag D



\$250  
LEVEL 4

- 9 - Dry Bag - 5 liter - Teal
- 10 - Waboba Fly Pies 6" Silicone Flying Disc
- 11 - 4x30 Binoculars
- 12 - Stuffed Animal w/ BSA® Branding



\$150  
LEVEL 3

- 5 - Knife/Fork/Spoon Combo w/ Bottle Opener
- 6 - Cinch Backpack w/ BSA® Branding Assorted Colors
- 7 - 3 Watt-200 Lumen COB LED Headlamp
- 8 - Watch/Pedometer - Assorted Colors



\$75  
LEVEL 2

- 1 - Fire Starter
- 2 - Carabiner w/ BSA® Branding
- 3 - Single Lock Blade Knife w/ Clip
- 4 - Pop Up Phone Stand Holder (Phone not Included)



LEVEL 1

- 0.1 - Popcorn Sale Patch Sell any item
- 0.2 - Peanut Sale Patch Sell any Peanut Item
- 0.3 - Online Sale Pin Sell One Online Order
- 0.4 - Military Sale Pin Collect One Military Donation
- 0.5 - Top Seller Pin Sell over \$1,000



## \$2K Club - Blast Day

Sell \$2,000 in Popcorn and/or Peanuts and earn your way to the Blast Day Rocket Launch Party! Receive your very own Alpha Flying Model Rocket to build! The event will be held at Cub Adventure Camp in Maidens, VA on December 9, 2023 (rain date December 16, 2023).



## \$5,000 Hall of Fame

Sell \$5,000 in Popcorn and/or Peanuts and get your name engraved on a brick out at camp as a lasting tribute of your accomplishment!



Descriptions of Prizes Available at [www.kellerprizeprogram.com](http://www.kellerprizeprogram.com)

## CAMP MASTERS 2023 High Achiever Prizes \$3,000 & Up Club

Camping Package!

2-Person Tent, 3W-200 Lumen COB LED Headlamp, 4x30 Binoculars, 6-in-1 Cooking Multi-Tool, Cooler Chair Backpack, Metal Camping Mug w/BSA Branding, and Sleeping Bag OR Visa Debit Card for 4% of total sales.

Example: \$3000 = \$120 debit card. Visa Debit Cards will be rounded to nearest \$10.

CM High Achiever prizes are **not** cumulative. Select only **ONE** prize. See prize form for more details at [campmasters.org](http://campmasters.org).

## DID YOU KNOW?

Scouts Online Sales at [PopcornOrdering.com](http://PopcornOrdering.com) count towards your prizes!

SELL \$400 ONLINE EARN \$10 GIFT CARD!

Heart of Virginia Council

[www.hovc.org](http://www.hovc.org)

Council ID: 602hva

For Popcorn Related Questions:

Council Office: (804) 355-4306

For Prize Related Questions:

GCC/Keller Marketing: (888) 351-8000

## GUIDELINES to Select Prizes

- (1) Prizes earned based on individual sales. No combining of sales with other Scouts.
- (2) Sell any item receive the respective Patch(es).
- (3) Sell \$75 & select your choice of prize at the \$75 level.
- (4) Sell \$150 or more & select a prize from the level you achieve or select prizes from the lower levels as long as the total of the prize levels does not exceed the prize level achieved. Example: If you sell \$625 in Product, you may select ONE prize from the \$625 Level or ONE prize from the \$325 Level and ONE prize from the \$250 Level.
- (5) Parent's permission required and a Whittling Chip or Totin' Chip to order a knife.
- (6) All prizes will ship to your Unit Leader.
- (7) If a prize is no longer available a substitute of equal or greater value will be shipped.
- (8) Turn in your prize order with your popcorn and peanut order.



## Fundraising for the Future!

ON AVERAGE  
**73%**  
GOES TO SCOUTING

Have fun selling! Use the following script to MAXIMIZE your sales. "Hi Sir / Ma'am, my name is \_\_\_\_\_. I'm a Scout with Pack/Troop # \_\_\_\_\_. We're selling popcorn to help raise money for our Pack/Troop. You can help us by trying some of our delicious popcorn. You'll help us, won't you?"

## Adventure is Calling

# CAMP MASTERS

## CHALLENGE

DON'T MISS ALL THE FUN!



For Info visit:

[Facebook.com/groups/campmastersunitsparentsandscouts](https://Facebook.com/groups/campmastersunitsparentsandscouts)

Challenges will be released on Facebook with chances to win Big giveaways.



Make Checks Payable to:

DELIVERY DATE

Name	Phone   Address   Email	\$30	\$50	\$60	\$40	\$30	\$25	\$25	\$20	\$20	\$20	\$20	\$20	\$20	\$15	\$15	\$10	Amount Due	Delivered	Paid
1																				
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Visit our website: <a href="http://www.campmasters.org">www.campmasters.org</a>		\$30 Mini Donation	\$50 Mini Donation	\$60 Tasty Trio Tin	\$40 3-Way Cheesy	\$30 22 pk MT Butter	\$25 Supreme Caramel Tin	\$25 Cinnamon Crunch	\$20 14 pk Cinnamon Crunch	\$20 Kettle Corn	\$20 White Cheddar Cheese Bag	\$20 Caramel Popcorn Bag	\$15 Purple Pop Jar	\$15 Caramel Pop Bag	\$10 6 pk Butter	TOTAL SALES				

\* Prepoped popcorn produced in a plant that manufactures products that contain nuts.  
\* Package/Tin may change; subject to availability.

All CAMP MASTERS Popcorn Products are Kosher certified.

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ON AVERAGE 73% GOES TO SCOUTING

ZZ Support the Military and Scouting Too!

\$30 Military Donation

WW

\$50 Military Donation



Choose Item ZZ and CAMP MASTERS will send \$30 worth of popcorn to our military personnel.

Choose Item WW and CAMP MASTERS will send \$50 worth of popcorn to our military personnel.

DO

Tasty Trio Tin



This Tasty Trio has Melt in your mouth Chocolate Covered Pretzels, Sweet & Salty Kettle Corn and Chocolate Caramel with sea salt candy — 23oz, 2.40 gal



\$60

P

3-Way Cheesy Cheese Tin



Celebrate Scouting with a simply sensational collection of White and Yellow Cheddar Cheese along with a zesty Cheesy Salsa popcorn (3 BIG Bags!) — 15 oz, 3.15 gal



\$40

MM

22 Pack Movie Theater Extra Butter Microwave Popcorn



Popcorn perfectly seasoned with EXTRA Buttery flavor just like the movie theaters. America's #1 selling flavor!



\$30

E

Supreme Caramel Tin



Buttery gourmet Caramel Corn with Almonds, Pecans and Cashews — 18 oz, 1.10 gal



\$25

ZE

Chocolate Drizzle Caramel Bag



Buttery gourmet caramel popcorn with chocolate drizzle — 14 oz.



\$25

G

14 Pack EXTRA BUTTER Roasted Summer Corn



If you like buttery corn on the cob, you'll love this EXTRA BUTTER flavor microwave popcorn!



\$20

KT

Cinnamon Crunch Popcorn Bag



Lightly sweet popcorn with warm, savory cinnamon — 13 oz



\$20

YY

12 Pack Sweet & Salty Kettle Corn Microwave Popcorn



A sweet and salty old fashioned kettle corn taste, like the popcorn at old time county fairs!



\$20

ZD

White Cheddar Cheese Bag



Cheesy goodness of white cheddar cheese on light, crunchy, crispy popcorn — 5 oz



\$20

ZW

Chocolatey Covered Pretzels Bag



Melt in your mouth Chocolate Covered Pretzels — 10 oz



\$20

V

Purple Popping Corn Jar



This delicate popcorn contains antioxidants, has virtually no hulls and TASTES GREAT! No Artificial Anything. — 30 oz



\$15

DD

Caramel Popcorn Bag



Mouthwatering taste of delicate and crispy gourmet caramel popcorn. — 10 oz



\$15

U

6 Pack Butter Microwave Popcorn



A convenient way to enjoy popcorn with a rich buttery flavor anytime of the day. ONLY 35 CALORIES per cup!



\$10

ALL PRODUCTS TRANS FAT FREE and NON-GMO POPCORN



- Contains Antioxidants & Virtually Hulleless!



- Feather Light / Low Calorie

Thank you for supporting Scouting

\* Package/Tin may change; subject to availability.

\*\* Some popcorn varieties are lighter than others.

Popcorn weight is measured in ounces. Volume of tins is measured in gallons.