2019 Annual Impact Report
Dear Scout Leaders, Supporters and Scouting Family Members,

Thank you for making our Character and Leadership program possible for over 11,000 young people in Central Virginia. You willingly give your time, talent, and treasure to make a difference in the lives of our youth and your efforts are paying off. Here are three examples of how you make Scouting available and in doing so, we see the impact as lives are changed.

Nate is a Cub Scout. He learned how to swim at Scout Camp. While playing with friends at a neighborhood pool he noticed a child who fell off a float and sank to the bottom. Nate dove down, pulled him to the shallow end, and helped save his life.

Lilly had the opportunity to join Scouts BSA, just like her older brother who is in the program. She is having the time of her life, camping and working on badges and is excited to be a member of the Boy Scouts of America. She is on her way to becoming an Eagle Scout.

Moustafa, his brother, and his family came from the Sudan to the United States to avoid war and oppression. Scouting became a vehicle for this family to get him involved in a program that is accessible for all youth and teaches the values they want in their children.

These are just three stories that are part of the thousands of stories that go on each year in the Heart of Virginia Scouting program. We have over 260 Charter Organizations providing meeting space and over 3,400 registered leaders who take part in weekly meetings and activities that teach youth life skills.

We are reaching new communities and bringing Scouting to new areas where youth can join. New Scouting programs have started in the East End at Mosby Court, Creighton Court, and Whitcomb Court housing authorities. An additional thirty other new Scouting Packs, Troops, Crews, and Posts were organized across our twenty–four counties and four cities.

Our programs are strong, we are investing in our camps, and we are financially independent and strong. We will be around for a long time, continuing the Scouting legacy, while, bringing the finest youth program to more and more youth for many years to come.

Mark A. Larson
Council Commissioner

George M. McGovern
Scout Executive

Mark S. Cross
Council President
THE HEART OF VIRGINIA COUNCIL
BY THE NUMBERS

11,107 YOUTH SERVED (5-20) YEARS OLD

277 EAGLE SCOUTS (6,496 ADVANCED)

556 YOUTH SERVED IN LOW INCOME NEIGHBORHOODS AND COMMUNITIES

61,851 SERVICE HOURS DONATED TO OUR COMMUNITY

3,370 VOLUNTEER LEADERS

3,148 YOUTH ATTENDED SUMMER CAMP

109,353 MEALS COLLECTED THROUGH OUR SCOUTING FOR FOOD SERVICE PROJECT

14,510 MERIT BADGES Earned IN OUR COUNCIL (2,019 STEM RELATED)

23 WORKFORCE DEVELOPMENT ENTRY POINTS
ABOUT US

OUR MISSION

THE MISSION OF THE BOY SCOUTS OF AMERICA IS TO PREPARE YOUNG PEOPLE TO MAKE ETHICAL AND MORAL CHOICES OVER THEIR LIFETIMES BY INSTILLING IN THEM THE VALUES OF THE SCOUT OATH AND LAW.

SCOUT OATH

ON MY HONOR, I WILL DO MY BEST TO DO MY DUTY TO GOD AND MY COUNTRY AND TO OBEY THE SCOUT LAW; TO HELP OTHER PEOPLE AT ALL TIMES; TO KEEP MYSELF PHYSICALLY STRONG, MENTALLY AWARE, AND MORALLY STRAIGHT.

SCOUT LAW

A SCOUT IS TRUSTWORTHY, LOYAL, HELPFUL, FRIENDLY, COURTEOUS, KIND, OBEDIENT, CHEERFUL, THRIFTY, BRAVE, CLEAN, AND REVERENT.

CONTACT US

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EMAIL: INFO@SCOUTINGVIRGINIA.ORG
VISIT US AT: WWW.HOVC.ORG

YOUR SUPPORT MATTERS

A NON-PROFIT, THE HEART OF VIRGINIA COUNCIL RAISES 41% OF ITS OPERATING BUDGET FROM INDIVIDUALS WHO CARE TO PROVIDE SCOUTING’S VALUES-BASED PROGRAMS TO ALL INTERESTED YOUTH, INCLUDING AT-RISK YOUTH THROUGH THE SCOUTREACH PROGRAM, REGARDLESS OF THEIR ABILITY TO PAY.
OUR COMMUNITY
24 COUNTIES/ 4 CITIES/ 4 CAMPS

7 distinct Scouting Communities that serve youth, families, and units within its region.

604 acres make up the Heart of Virginia Scout Reservation in Maidens, VA

Learn more at

hovc.org
@ScoutingVA
@HOVC_BSA

568 acre multi-use area on Lake Chesdin, Albright Scout Reservation provides diverse trails, ecology projects, and leave-no-trace camping

120 acre primitive property, leased from the Army Corps of Engineers, Eagle Point is located on Kerr Reservoir (Buggs Island)

CUB ADVENTURE CAMP (EST 2002)
Offers year-round camping and outdoor programming which includes shooting sports, nature, swimming, aquatics, and camping.

CAMP T. BRADY SAUNDERS (EST 1964)
Diverse program centered on adventure, leadership, and personal development with one of the finest STEM and outdoor leadership offerings in the region.

CAMP S. DOUGLAS FLEET
Short-term camping facility available for units to use during the off-season.

WE ARE THE HEART OF VIRGINIA COUNCIL
CAMP PROGRAMS

The Myron H. “Bud” Reinhart STEM Center, a dedicated, state of the art facility, helps Scouts go beyond the traditional Scouting experience and engage with the latest technology in robotics, astronomy, engineering, and other STEM fields. Scouts completed over 1,544 STEM-related merit badges in 2019 using the new center. Community groups and schools will utilize this $800,000 plus facility to further their interest in and excitement about the sciences and technology.

CAMP ATTENDANCE

Cub Scout Day Camp 475
Cub Scout Family Camp 1,147
Scouts BSA Resident Camp 745
High Adventure Camps 106
Summer Camp 2,038
Winter Camp 1,003

2019 CAMP IMPROVEMENTS

- New "Weekend Experiences" Launched in 2019
- Order of the Arrow Pavilion constructed
- New kitchen equipment installed
- 80 new tents purchased
- $50,000 Master Camp Plan in development
WORKFORCE DEVELOPMENT PARTNERSHIPS

Exploring is a worksite-based program that offers learning and skill development through community organizations. Whatever the passion, there is an Exploring Post ready to challenge, grow, and provide real-world leadership experience.

- Ballato Law Firm
- Baskerville
- Bon Secours Memorial Regional Medical Center
- Dominion Virginia Power
- Elkhardt Thompson Middle School
- Farmville Police Department
- Henrico County Division of Fire
- Henrico County Police Department
- Hopewell Bureau of Police
- Hopewell Sheriff’s Office
- James River Association
- King and Queen Sheriff’s Office
- King William County Fire and EMS
- Lancaster and Northumberland County Sheriffs
- Mangohick Volunteer Fire Department
- McGuire Woods
- Next Up Boushall Middle School
- Next Up Henderson Middle School
- Petersburg Bureau of Police
- Prince George County Police Department
- Southside Health Education Foundation
- VCU Health System
- WTVR-TV LLC

COMMUNITY SERVICE

Wreaths Across America

Numerous Scouts participate in Wreaths Across America ceremonies at various cemeteries in Virginia. Hundreds of wreaths are placed on fallen veteran grave sites to honor the fallen and remember those who served.
COMMUNITY SERVICE CONT.

Scouting for Food

Scouting for Food, now in its 33rd year, is an annual Council-wide service project to address a serious need in our area. It is one of the top food drives in Central Virginia.

Nearly 200,000 children, families, and seniors in Central Virginia struggle with hunger. Every November, Scouts throughout Virginia collect nonperishable items for FeedMore’s most needed list to help feed and nourish our hungry neighbors.

In 2019 alone, Scouts and volunteers from the Heart of Virginia Council collected 109,353 meals for hungry families in the Richmond area.

109,353 MEALS TO FEED HUNGRY FAMILIES

Tireless James

Scouts collected over 3,500 lbs. of garbage from the James River, the largest watershed in Virginia! The Heart of Virginia Council has partnered with the James River Association for the last six years in helping conduct the largest annual tire cleanup in Central Virginia. Since 2013, Scouts and other volunteers have collected thousands of tires while bringing awareness and restoration to this vital resource. This year’s project alone covered over six miles of waterway! The James River is a vital nature resource that provides drinking water, commerce, and recreation to thousands of families in Virginia.
2019 HIGHLIGHTS

Welcoming Girls into the BSA

For the first time in over 100 years, girls can journey on the path to obtain the prestigious Eagle Scout award. New Scouts BSA Troops were officially launched on February 1, 2019. As soon as the Boy Scout organization announced plans to welcome girls into its iconic flagship program, local leaders embraced the idea and embarked on a vision to serve girls across the Commonwealth of Virginia. In 2019 we served 1,238 girls in Cub Scout Packs and 122 girls in Scouts BSA Troops.

ScoutReach

The year 2019 was another year of progress for our ScoutReach program. New Scout units were organized in Mosby, Whitcomb and Creighton Court communities. We received a grant to purchase a 15-passenger van that travels in our Richmond area. Altogether, we were able to serve 556 youth and 26 units in 2019 by providing opportunities for character and leadership building.

2018 Glenn A. and Melinda W. Adams NESA Project of the Year Award, Eagle Scout J. Parker, Troop 304

Eagle Scout J. Parker from Troop 304 was selected as the Heart of Virginia Council’s 2018 Glenn A. and Melinda W. Adams National Eagle Scout Service Project of the Year Award recipient for his Eagle Scout project, “Wreaths Across Essex.”

The Eagle Project, based off the national program “Wreaths Across America,” involved the construction of over 200 Leyland Cypress sprays, tied with a red ribbon to be laid on the graves of fallen military veterans to remember and honor them. After six months of planning and more than 460 man-hours, 40 volunteers carried out wreath laying ceremonies on three different dates in December at nearby church cemeteries.

Parker states, “I became emotional as I watched family members lovingly place the wreath, knowing that their loved one and their service had not been forgotten”.

Where Does Your Investment Go?
Just over $300 supports one Scout annually in the Heart of Virginia Council, BSA

84% of your investment supports programs

2019 Revenue (Unaudited)

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friends of Scouting</td>
<td>$1,245,838</td>
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<tr>
<td>Camps and Activities</td>
<td>$1,104,719</td>
</tr>
<tr>
<td>Product Sale</td>
<td>$ 438,278</td>
</tr>
<tr>
<td>Donors, Foundations, Other</td>
<td>$ 301,429</td>
</tr>
<tr>
<td>Scout Shop sales</td>
<td>$ 254,824</td>
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<tr>
<td>Special Events</td>
<td>$ 151,619</td>
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<tr>
<td>Investment Income</td>
<td>$ 126,149</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>$3,622,856</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$3,612,152</td>
</tr>
</tbody>
</table>

$3.6 million budget serving 11,100 youth
EXECUTIVE BOARD

Mark S. Cross
Council President

Mark A. Larson
Council Commissioner

Gordon W. Fruetel
Immediate Past President

Damian B. Klute
Council Treasurer

George M. McGovern
Secretary/Scout Executive

G. Andrew Nea, Jr.
Council Counsel

John C. Blackmore, VP
James D. Campbell, VP
Lloyd C. Dunnivant, VP
Matthew P. Hadley, VP
Christopher M. Malone, VP
Charlotte S. Pemberton, VP
Jesus James Portillo, VP
Horace P. Whitworth, VP
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Blake P. Auchmoody, Jr.
James T. Bailey
Michael B. Ballato
William C. Barga
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LTC Ret. Gerald J. Berry, PhD
Richard P. Braggia, JD, FAHP
Humberto I. Cardoune, Jr.
Betsy B. Carr
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John C. Magruder
Peter E. Mahoney
John K. McCullough
Keith T. Miller, PhD
Wayne R. Motsek
William M. Mulvihill II
Duncan S. Owen III
Donald W. Piacentini
Charles F. Phillips III
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Craig L. Rascoe
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Andre Russotti
James E. Ryan, Jr.
J. Scott Sager
Jonathan S. Shouse
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Dudley Hunter Stephens
Charles W. Sullivan III
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William H. Talley V
Nathan Tatam
Dan L. Taylor
Gary E. Thompson
Bruce W. Tippetts
J. Philip R. Victor
Billy F. Wart
Randall G. Welch
Edward P. Yesbeck, Jr.

OUR STAFF

George M. McGovern
Scout Executive

William Givler IV
Director of Field Service

Ryan B. Corrigan
Director of Development

Bollie Lee Jarratt, Jr.
Controller

Matthew S. Connors
Field Director

Nick A. Harman
Field Director

Mic Mullins
Program Director

Heather H. Dunton
Program Support Executive

Geoffrey P. Angle
Senior District Executive,
Huguenot Trail

Jim M. Ewan
Senior District Executive, Rivers

Leanne M. Vasold
Senior District Executive, Cardinal

George O. Smith, Jr.
Senior District Executive, Capitol

Christa E. Waterwiese
District Executive, Crater

Issac D. Otero
District Executive, Battlefield

Benjamin Bahrenfuss
District Executive, Arrohatchoc

William Hawkins
ScoutReach Executive

Lakayla Bonaparte
Media and Communications
Assistant

Pat Dillon
Camp Ranger

Selena Giannasi
Scout Shop Clerk

Valerie Glazier
Registrar

Mary C. Huckaby-Lembo
Scout Shop Clerk

Connie Lucas
Scout Shop Manager

Delane Markley
Accounting Assistant

Amy McLeod
Fundraising Assistant

Ellen M. Milano
Executive Assistant

Cindy Morris
Program Assistant

Robin Rush
Office Manager

Dean Thurston
Camp Ranger