

2018 NUT SALE



Connect with us on Facebook, Instagram and Twitter for popcorn & nut reminders and promotions.

Blue Ridge Council, Boy Scouts of America

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2018 SALE HIGHLIGHTS

- Introducing nut products
- Order by individual tins
- Top 20 Seller Club
- Simple commissions
- Great prizes and incentives



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How to Have a Great Program!!!

Whitley's nuts are a great way to finance your unit's program. By ordering exactly what you need and receiving a commission on each item sold, selling nut products is a great way to earn funds for advancements, camps and fun activities for your Scouts. Plus, with a large variety of products, customers are happy to support Scouting while getting a delicious can of nuts in the process!

Whitley's has been producing the finest gourmet Virginia peanuts and peanut confections for over 31 years. Whitley's home-cooked peanuts are hand selected for their size and freshness. In fact, all their products are homemade including their hand dipped peanut clusters. This family-owned business has partnered with Boy Scout Councils in recent years to provide a great fundraising opportunity for Scouting.



2017 Top Council Sellers:

Cub Scout Pack 19 – **\$942** Boy Scout Troop 210 – **\$1,596**

*** The 2017 Nut Sale was offered as a one month "pilot effort"

How to Make the Most Out of Your Sale



• Order Only What You Need – Order by individual tins to get exactly the product you need for your sale.

Take Credit Cards – There are several companies that offer easy-to-use credit card devices that work with your smartphone or tablet.



Set Goals – How many nut products do you want to sell? Why do you want to sell that much? What program goals do you have if your Scouts meet the goal – *Summer Camp in Hawaii, anyone?*



Train Scouts to Sell the Right Way – Develop a sales pitch that works for your unit. What are you raising money for? How will the Scouts benefit from selling? Have your Scouts practice that pitch until it's just right

2018 Nut Sale Commission Rates

Show & Sell and Take Order Nut Orders

***All Show & Sell and Take Order nut orders count towards Prizes and Council Incentives

30%

1. Base commission

3%

BONUS CHECK*

- 1. Sign up to sell by 8/3/18
- 2. Attend training at Program Kickoff
- 3. Sell \$7,500 in total product**
- 4. Full payment by 12/7/18

* Bonus Checks to be mailed to unit Committee Chair in January 2019 ** Show & Sell and Take Order nut orders count towards this total



BONUS CHECK*

- 1. Sign up to sell by 8/3/18
- 2. Attend training at Program Kickoff
- 3. Sell \$15,000 in total product**
- 4. Full payment by 12/7/18

2018 Highlights and Council Incentives

Mystery House Program – One house from each District will be chosen as a mystery house. The Scout who sells nuts to the Mystery House will win a one of our great prizes from the Prize Stash. Clues about the mystery house and promotions will be posted to the Council Facebook page starting in September. <u>The Mystery Houses are only open during the month of September ending Sunday, September 30.</u>

\$750 Club – Scouts who sell \$750 of nuts will gain admission to **Clemson Day or Carolina Day**. *Units that sell \$15,000 of nuts will be able to send their entire unit to **Clemson Day**. **<u>Boy</u> <u>Scouts/Venturers/Explorers who earn the \$750 Club will also play Ultimate Frisbee vs. the football team at</u> <u>the Clemson Day</u>.

Clemson/Carolina Day – Scouts and their families can attend a Clemson or Carolina Sports Clinic. Scouts will participate in sports activities with student athletes! Scouts who sell at least \$750 will also receive a limited-edition Clemson or Carolina-Boy Scout baseball hat and have their hats autographed by student athletes. *<u>Baseball hat is available to \$750 sellers only</u>. There will be an additional "family" hat <u>available to pre-purchase for those who don't qualify for Clemson Day hat</u>. For units that qualify for \$15,000 in sales, only \$750 sellers from that unit will receive a hat. **Carolina Day is coordinated by the Indian Waters Council.

\$2,500 Club – Scouts who sell \$2,500 of nuts will earn a **free week of summer camp at Camp Old Indian or a Blue Ridge Council day camp**. Plus, all the things that come with the \$750 Club!

``Top 20'' Seller Club – The Top 20 Scouts who sell the most product in the Council will earn access to an exclusive Top 20 Seller Recognition Event. Plus, all the things that come from the \$2,500 and \$750 Clubs! *Top 20 ranking is based on sales from the nut sale (Show & Sell and Take Order for nuts) and the popcorn sale with a \$3,000 minimum to qualify. **The Top 20 is ranked by all Scouts in the Council, not broken down by Cub Scouts, Boy Scouts, etc. **Details of the Recognition Event will be available at the Program Kickoff on July 26.**

	2018 Nut Sale Calendar	
July 26	Council Nut Sale Training, 7:00pm at Marathon Church, 315 Roe Rd in Powdersville (Greenville address) *Immediately following the Council Program Kickoff at 5:30pm	
August 3	All Unit Commitment Forms turned in (can also sign up online at www.blueridgecouncil.org)	
August 24	Show & Sell and Show & Deliver nut orders due online by Noon	
September 8	Show & Sell nut pickup, 8:00-11:00am Young Office Supply, 1280 Ridge Road in Greenville	
October 12	Deadline to pay amount due on Show & Sell orders	
November 2	 Final nut orders due online by Noon Nut order (online) Prize order (online) \$750 Club prize form (online) \$2,500 Club prize form (online) Top 20 Seller Club entry form (online) Clemson Day "Family" Hat pre-order forms 	
November 17	Final nut pickup, 8:00-11:00am Smith-Dray Line, 320 Frontage Road in Greenville (Greenville and Pickens counties only) All other counties will have a local pickup location within those counties on November 16 or 17 (location, date and time to be determined by each District)	
December 7	Last day to settle nut accounts with Council and qualify for Bonus Checks	
2019 Dates	February 16, 2019 – Clemson Day TBD – Top 20 Seller Recognition Event *** Must qualify to be eligible to attend these events	

2018 Nut Product Mix

\$55 5 Pack Gift Set \$35

Dark Chocolatey Peanut Clusters

\$18

Dark Chocolatey Almond Clusters

\$14

Homemade Peanut Brittle Milk Chocolatey Peanut Clusters Salted Peanuts (12oz.) Party & Pub Mix

\$20

Honey Cinnamon Almonds Salted Jumbo Cashews Honey Roasted Peanuts Salted Peanuts (20 oz.)

Military Donation

\$50 Gold Donation \$30 Silver Donation

2018 Prizes for Scouts

NOTE: Prizes <u>CANNOT</u> be bundled. Scouts can choose ONE prize. All Show & Sell and Take Order nut sales count towards Prizes.





Nintendo Switch

\$4,000

Wireless BEATS Headphones Gold Camping Package \$200 Scout Shop Gift Card

Platinum Camping Package

\$3,500

Ninja Rope & Ninja Line Space Scooter X580 Silver Camping Package \$150 Scout Shop Gift Card

\$2,750

Starblade Drone 42" Foosball Table Mountaineer 70L Backpack \$100 Scout Shop Gift Card

\$1,000

Radio Controlled Tumblebee Start Wars Starship Set Leatherman Squirt \$25 Scout Shop Gift Card

\$450

Proteus Rubber Band Shooter Radio Controlled Dune Buggy Metallic Green/Black Knife Stratus Fleece Sleeping Bag

\$115

Gak Super Stretch F150 Puzzle Motion Nylon Dunk Bag Original Spork

\$2,000

Neptune II Drone Imperial TIE Fighter LEGO Insulated Static V Pad \$75 Scout Shop Gift Card

\$850

Slimeball Wrist Slinger Star Wars LEGO Kit BSA Hammock with Straps Goal Zero Flip 10 Power

\$350

Ford F150 with Ramp Star Wars LEGO Kit BSA Mess Kit Rainbow Blade Knife

\$1,500

Superhero LEGO Kit Build Your Own Drone Coleman 2 Burner Stove \$50 Scout Shop Gift Card

\$650

Star Wars LEGO Kit Radio Controlled Motorcycle Tikkina 150 Headlamp BSA Hammock

\$225

Metal Slime Pocket Knife EOS Rubber Band Shooter Fire Starter

\$25 2018 Nut Sale Patch

2019 Clemson Day "Family" Hat Pre-Order Form

*** The "Family" Hats will be different from the Clemson Day hats. "Family" Hats are only guaranteed through pre-order. A limited number of hats will be available on site at Clemson Day but quantity not guaranteed. Pre-orders are due paid in full by December 7, 2018.

CL U N	EMSEN VERSITY
	e to pre-order the following emson Day "Family" Hats:
Clemson Day "F	amily" Hats x \$20.00 each
TOTAL: \$	
Pay by check/cash (Enclo	sed with form)
Pay by credit card (Conta (864) 233-8363 or pay onlin	ct Lori at Blue Ridge Council Service Center, e <u>www.blueridgecouncil.org</u>)
Name:	Unit:
District:	Cell Phone: ()
Mailing Address:	
Email:	
I agree that this order is f	inal. Pre-ordered hats are not returnable or refundable.
Printed Name:	Date submitted: / /

Signature: _____

Return completed form through fax 864-233-2424, email to robin.mullinax@scouting.org or mail to: Blue Ridge Council, Boy Scouts of America 1 Park Plaza Greenville, SC 29607

2018 Nut Sale Unit Commitment Form

Complete your Unit Commitment Form on www.blueridgecouncil.org

by Friday, August 3 to qualify for 3% or 5% bonus check.

OR, SUBMIT THIS FORM TO THE COUNCIL SERVICE CENTER.

Yes! Our unit is committed to an outstanding Nut Sale.				
Unit Leader:	Unit:			
District:	Number of selling youth expected in fall:			
Participating in Show & Sell: (circle one)	YES / NO			
Participating in Take Order: (circle one)	YES / NO			
2018 UNIT GOAL \$				
UNIT KICKOFF:/ / Time:: Location:				
Nut Sale Chair Name:				
Nut Sale Chair Mailing Address:				
Nut Sale Chair Email:				
Nut Sale Chair Cell Phone: ()				
I have read and understand the commiss	ion and payment terms as listed in the Nut Sale Guide.			
	Date submitted://			

mail to: Blue Ridge Council, Boy Scouts of America 1 Park Plaza Greenville, SC 29607