

# Changes in collecting

(Requirement 7)

- Some factors causing change
  - Changing interests
    - Fads
    - Advertising and promotion
  - Generational interests
    - People interested in things of their time and age
  - Cultural and political changes
    - Shift from cash to electronic financial systems
    - Political and economic consolidation reducing collectibles diversity (Euros replacing Marks, Francs, Guilders and Lira)

# Changes in collecting

(Requirement 7)

- Some factors causing change
  - The Internet
    - Vastly widens access to collectibles market
    - Vastly greater access to collectibles information