

2025 Class 200 SE Conference Raleigh, NC Agenda

Wednesday, July 30th

1:00 pm -	Registration Period	
1:15 pm	Welcome, Housekeeping, etc.	Charles Flowers, <i>SE Occaneechee Council</i>
1:15 – 2:00 pm	Q and A with Roger Krone	
2:00 -2:15 pm	Break	
2:15 – 3:00 pm	Strategic thinking in a rapidly changing environment	
3:00 – 4:00 pm	Effective local board governance – best practices on Board Development and how to structure board discussions to drive strategic progress rather than operational	
4:00 – 5:00 pm	Tour of Car Club and Social	
6:00 pm	DINNER - AC Marriott located 9 Glenwood Avenue - Courtesy of Trails End	

Thursday, July 31st

Breakfast (on your own)

Theme: role local councils can play in achieving the Pillars of the Road Map while addressing local needs

8:30 - 9:15am	Strategies council can utilize to in Membership align with National's Road Map	
9:15 - 10:00 am	How councils can improve the brand even on a small marketing budget	
10:00 - 10:15 am	Break	
10:15 - 11:45 am	How councils can diversify revenue streams to achieve sustainability	Carlo Laurore
	<ul style="list-style-type: none">Estate Planning Justin RodhamProperty Utilization to produce Revenue Generation Al Lambert	
12:00 - 1:00 pm	Lunch (Empire Eats)	
1:15 – 2:00 pm	Best Practices on ERM and Membership Standards Committee	
2:00	Group Activity (with Spouses) - Tour Ferguson Art Museum or NC History Museum*	
5:00 PM	Social	
6:00 pm - 8:00 pm	DINNER – Empire Eats	

Breakfast (on your own)

Theme: Human Resources related and staff development matters

8:30 - 9:00 am How to Recruit, Develop and Retain District Executives

9:00 - 9:20 am **OPEN DISCUSSION:** How to rebuild the professional pipeline

9:20 - 9:30 am Break

9:30 - 10:00 am Retirement Planning Brad Nesheim, retired SE from Heart of Virginia Council

10:00 - 10:30 am **OPEN DISCUSSION:** Staffing Concerns

10:30 - 10:45 am Break

10:45 - 11:30 am **OPEN DISCUSSION:** Other HR Matters

11:30 - 12:00 pm Parking Lot items

Noon – Box Lunch

12:30

Pack-up & Depart for Home