

**CST 10 Key Leadership Conference    October 24-25, 2025**

**Holiday Inn  
Saratoga Springs, NY**



**Race to  
Membership  
Growth**

**Friday Session - Holiday Inn**

3:00 - 5:00 PM	5:00 - 8:00 PM	4:00 PM
Council Key 3	Conference Check-in, Reception, & Dinner <b>Keynote Speaker - Dan Friel</b>	Hotel Check-in

**Saturday Sessions - Holiday Inn**

Suggested Tracks You are free to take any courses, except those marked "only"	Opening Session & Breakfast Keynote Speaker - Roger Krone Chief Scout Executive, Scouting America	Session 1	Session 2	Session 3	Lunch	Session 4	Session 5	Session 6
		9:00 - 9:50AM	10:00 10:50	11:00 - 11:50AM	12:00-1:20PM	1:30 - 2:20PM	2:30 - 3:20PM	3:30 - 4:20PM
<b>Membership</b>		<b>Building Scouting America Brand Awareness Before We Recruit</b> Linda Baker	<b>Commissioners and Membership working together to increase our Impact on Membership Growth</b> Elaine Mason	<b>Why Are Scouts Leaving</b> Pat Wellen Director, Research & Strategy, Scouting America		<b>Expanding the Search for Charter Partners</b> Jeff Goldsmith	<b>Recruiting Youth - Strategies Power of 3 and Recruitment Menu</b> David Lippitt	<b>Recruiting and Retaining Adults for Volunteer Leadership</b> Darlene Sprague
<b>Program and Alumni</b>		<b>Promoting Camping Opportunities</b> Michael Labbe / Dan Friel	<b>Program and Customer Service</b> Dan Friel	<b>Why Are Scouts Leaving</b> Pat Wellen Director, Research & Strategy, Scouting America		<b>Older Youth Programs</b> Addie Czesak CST 10 VOA President	<b>Uncover a Buried Treasure - Digging up Valuable Alumni to Bring Valuable Benefits to your Council</b> Bob Koch	<b>Council Program Activities - Bringing on Inspiring Creative Activities</b> Bob Koch
<b>Fundraising</b>		<b>Best Methods for Friends of Scouting in Councils with Program Fees</b> Anthony Vogl Philanthropic Advisor, Office of Development, National Service Center		<b>Restarting Your Endowment Again</b> Anthony Vogl Philanthropic Advisor, Office of Development, National Service Center		<b>Endowment Management</b> TBD	<b>Council Finances Roundtable</b> TBD	<b>Camp Operating and Capital Budgets</b> TBD
<b>Leadership and Governance and Marketing</b>		<b>Building Effective and Diverse Executive and Advisory Boards that Showcase Scouting to the Community</b> Gerard Boyle	<b>Scout the Story: Building Digital Narratives That Grow Membership and Increase Participation</b> Tom Przybylak			<b>Property Stewardship and Effective Utilization</b> Al Lambert Assistant Chief Scout Executive, Retired	<b>Scouting's Best Classroom: Designing an Annual University of Scouting Program</b> Tom Przybylak and Kendra Gaynor	
<b>Commissioners</b>		<b>Leading the Way for Commissioner Service</b> TBD	<b>Commissioners and Membership working together to increase our Impact on Membership Growth</b> Elaine Mason	<b>Why Are Scouts Leaving</b> Pat Wellen Director, Research & Strategy, Scouting America		<b>Breaking Down Communication Barriers for Commissioners</b> Mark Larson CST 8-16 Commissioner Facilitator		<b>Council Commissioners Only Session</b> Dot Young
<b>uting Safely / Risk Management</b>			<b>Building a Culture of Safety – S.A.F.E and Safeguarding</b> Donn Ghee / Cheryl Izyk	<b>Risk Management – Council Structure of Safety and Safeguarding</b> Donn Ghee / Cheryl Izyk			<b>Safeguarding Youth – Barriers to Abuse, S.A.F.E. Guarding Youth training; MESH</b> Donn Ghee / Cheryl Izyk	
<b>Scout Executives Only</b>				<b>Why Are Scouts Leaving</b> Pat Wellen Director, Research & Strategy, Scouting America		<b>Scout Executives Only</b> Stephen Hoitt		
<b>Council Presidents Only</b>				<b>Why Are Scouts Leaving</b> Pat Wellen Director, Research & Strategy, Scouting America			<b>Council President's Session</b> Mark Holtzman	