

Scouting America.



2025 Council Service Territory 10 Spring ScoutCon

Saturday, April 5 – Lee Middle & High School, 300 Greylock St., Lee, Mass.



Please forward this flyer to all key leaders in your council, districts and on your Executive Board

Councils are encouraged to have a full team of council / district leaders and board members participate:

Council Key 3 & Executive VP	District Key 3
Council Membership/Marketing Leads	District Membership/Marketing Volunteers
Council Commissioner Staff	District Commissioner Staff
Council Professionals	District Executives and Associates
Council Executive Board Members	District Committee Volunteers
Council Program Leads	District Program Leads

...and **all** other Council and District level volunteers!

Schedule:

8:15 am	Registration opens	12:30–1:10 pm	Lunch
9:00–9:25 am	Welcome & General Session	1:15–2:05 pm	Breakout Session 4
9:30–10:20 am	Breakout Session 1	2:15–3:05 pm	Breakout Session 5
10:30–11:20 am	Breakout Session 2	3:15–4:05 pm	Breakout Session 6
11:30 am–12:20 pm	Breakout Session 3	4:15 pm	Head home

Attire: Please wear your Scout field uniform (if you have one), otherwise business casual

Cost: \$40 – includes continental breakfast and lunch

Registration: Use the QR code or this link: scoutingevent.com/397-ScoutCon2025

Registration will be open until Sunday, March 30.

When you register please choose which training track you will primarily be part of: NCAP, Commissioners or Membership / District Operations

Lodging: For those who want to stay nearby on Friday night, April 4, there are many hotels in the area. As of late January, these had availability:

Quality Inn

170 Housatonic St., Lee, MA 01238
413-243-0143

Pilgrim Inn

165 Housatonic St., Lee, MA 01238
413-243-1328

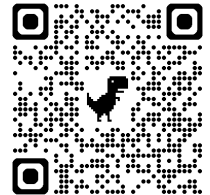
Chambery Inn

199 Main St., Lee, MA 01238
413-243-2221

Courtyard Lenox Berkshires












70 Pittsfield Rd., Lenox, MA 01240
413-551-7700 ([group discount available](#))

Friday Reception: For those arriving Friday afternoon, we will have an optional group evening reception at the Barrington Brewery, 420 Stockbridge Rd, Great Barrington, MA 01230 — please indicate on the registration form if you expect to attend, so we can have a good estimate for the reservation — *the cost (to be collected separately) will be shared with those who sign up.*





Planned Sessions:




Membership

-  Alumni Events to Assist with Membership
-  Building a Membership Team
-  Building School Relations
-  Council Membership Chairs
-  Do's and Don'ts of Social Media Promo
-  Effective Websites
-  Experience Based Special Events
-  Going 100% Electronic While Improving Capture Rates
-  New Units
-  Promoting Sign-up Nights to Today's Families
-  Understanding Membership Tools





Position-Specific Breakouts

-  For Presidents / President-Elects and Executive Vice Presidents
-  For Scout Executives




Commissioners

-  A New Era in Commissioner Service
-  Commissioners: Connections vs. Assessments
-  New Quality Council

NCAP

-  Camp Visitation
-  Day Camps
-  For Camp Directors
-  For NCAP Chairs

Other

-  Effective Nominating Committees
-  Understanding Fundraising Reports
-  Venturing / Sea Scouting