

THE SMARTEST WAY TO ADVERTISE FOR YOUR UNIT!!

# GEOFENCE YOUR UNIT OPEN HOUSE!

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GEOFENCING IS A WAY TO REACH MORE PARENTS AND GET  
THEM TO WANT TO SIGN THEIR CHILD UP FOR CUB SCOUTS  
WITH YOUR UNIT!

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Twin Rivers Council has made this easy. Just give us the information about your Unit Sign-up night. This will take 5 minutes of your time and will pay HUGE benefits. We will build your Facebook Event, setting the demographics and geographical data to make your Sign-up night a HUGE success!

It is said that it takes 7 different interactions for people to make up their minds on purchasing something. By adding this type of marketing to your plan to sell Scouting to your community, you will significantly increase your ability to increase the size of your Unit.

Geofencing your Cub Scout Sign Up night could bring you 8% more Cub Scouts than without any leg work!!

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HELPFUL VIDEO



REGISTER HERE



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