Communication Merit Badge

- ➤ Listed below are the requirements we will complete. For #5 we will watch a recorded debate. For #8 we will discuss resources for ceremony planning and create a sample outline.
- ➤ The following notes in red are information that should be provided to the scouts so they know how to prepare for the class.

Requirements:

- 1(d) List as many ways as you can think of to communicate with others (face-to-face, by telephone, letter, email, text messages, social media, and so on). For each type of communication, discuss with your counselor an instance when that method might not be appropriate or effective.
- 2. Do ONE of the following: Attendees should have one of the following ready to presentation.
- (a) Think of a creative way to describe yourself using, for example, a collage, short story or autobiography, drawing or series of photographs, or a song or skit. Using the aid you created, make a presentation to your counselor about yourself.
- (b) Choose a concept, product, or service in which you have great confidence. Build a sales plan based on its good points. Try to persuade the counselor to agree with, use, or buy your concept, product, or service. After your sales talk, discuss with your counselor how persuasive you were.
- 3. Write a five-minute speech. Give it at a meeting of a group. Attendees should prepare a speech on a topic relating to scouting and bring to event to present.
- 4. Interview someone you know fairly well, like, or respect because of his or her position, talent, career, or life experiences. Listen actively to learn as much as you can about the person. Then prepare and deliver to your counselor an introduction of the person as though this person were to be a guest speaker, and include reasons why the audience would want to hear this person speak. Show how you would call to invite this person to speak. Attendees should prepare and bring to event to present.
- 5. Attend a public meeting (city council, school board, debate) approved by your counselor where several points of view are given on a single issue. Practice active listening skills and take careful notes of each point of view. Prepare an objective report that includes all points of view that were expressed, and share this with your counselor.

- 6. With your counselor's approval, develop a plan to teach a skill or inform someone about something. Prepare teaching aids for your plan. Carry out your plan. With your counselor, determine whether the person has learned what you intended. *Attendees should prepare and bring to event to present*.
- 7. (c) Use desktop publishing to produce a newsletter, brochure, flier, or other printed material for your troop or crew, class at school, or other group. Include at least one article and one photograph or illustration. Attendees will need to bring a printed copy to the event or have their parent/scout leader email it to slrupert6281@qmail.com by Saturday, March 2, 2024.
- 8. Plan a troop or crew court of honor, campfire program, or interfaith worship service. Have the patrol leaders' council approve it, then write the script and prepare the program. Serve as master of ceremonies.
- 9. Find out about three career opportunities in communication. Pick one and find out the education, training, and experience required for this profession. Discuss this with your counselor, and explain why this profession might interest you.