



Thursday, August 20 - Friday 21, 2026

Overview

Sporting Clays for Character is a shooting course through the trails of Camp Binachi Scout Reservation where clays will be thrown to emulate hunting situations; such as rabbits, teal, doves, pheasants, and more. Teams of 4 people will compete in this fun and social event. Awards will be given to the top teams of each flight, the overall top shooters, and the overall top teams. Sporting clays is an excellent way to entertain and recruit clients, build your staff's morale, or spend quality time with your family while supporting Scouting America. We are sure that you will enjoy yourself whether you are an outdoorsman, outdoorswoman, hunter, occasional shooter, or new shooter! Please consider joining the Sponsors from last year in supporting the Mississippi Riverlands Council.

Golf Carts & Utility Vehicles permitted and encouraged. — NO 4-wheelers.

Proceeds from the Sporting Clays for Character help support the Mississippi Riverlands Council and Scouting America further the mission of Scouting.

Thank you to last year's sponsors:

2025 CHARACTER SPONSOR



2025 GOLD SPONSORS



17th Annual Sporting Clays for Character SCHEDULE OF EVENTS

Thursday, August 20th

5-Stand Warm-up and Sausage Dogs

6:00-9:00 PM Binachi Shooting Sports
4434 Camp Binachi Rd, Meridian, MS
25 round and ammo included
(may purchase additional rounds)
Lots of fun and added games to win!!!

Friday, August 21st

Morning Flight at Binachi Shooting Sports

4434 Camp Binachi Rd, Meridian, MS

8:00 AM Team Registration Begins
8:45 AM Opening, Orientation, and
Instructions for all Shooters
9:00 AM Shooting Begins
11:30 AM-12:30 PM Lunch for Morning & Afternoon Flight

Afternoon Flight at Binachi Shooting Sports

11:30 AM Team Registration Begins
11:30 AM-12:30 PM Lunch for Morning & Afternoon Flight
12:45 PM Opening, Orientation, and
Instructions for all Shooters
1:00 PM Shooting Begins
4:00 PM Awards Ceremony

***Saturday the 22nd Shoot can be
arranged by calling Ken Kercheval
601-527-7464***

(Follow Friday morning Time Schedule)

17th Annual



Thursday - Friday
August 20th - 21st, 2026
Binachi Shooting Sports

Raffle Tickets are not guaranteed to be available the day of the shoot. Please get your or your teams tickets early before they sell out.

Warm Up Shoot

Thursday Night the 20th

4434 Camp Binachi Road

Time: 6:00 PM-9:00 PM

Dress: Casual

25 round and ammo included
if you would like to shoot more
additional rounds available to
purchase.

Lots of fun and added games to
win against your buddies!!

Sausage Dogs and Coca products

Raffle Drawings @ 12:30pm Friday



FOR MORE INFORMATION:

601.527.7464

Ken.Kercheval@scouting.org

Visit us at

www.scoutingriverlands.org



Sponsorships/Team Levels



Only 20 spots available per flight please register early for the flight you need (Morning or Afternoon)

Character Sponsorship \$3,000

- 2-Four member teams in event (morning flight preference included)
- Thursday Warm Up Shoot
- Shooter gift
- Eye and Ear Protection
- 12 & 20 gauge shells provided
- Recognition & Corporate logo in 2027 promotional brochure
- Station Signage at Event (Exclusive Station Sponsor add \$300)
- Recognition in Radio PSA
- Signage/Large Banner at Events
- Display/exhibit at Event
- Lunch Friday

Gold Sponsorship \$1,500

- Four member team in event (morning flight preference included)
- Add a 2nd team for \$900 (morning preference included \$100 savings)
- Thursday Warm Up Shoot
- Shooter gift
- Eye and Ear Protection
- 12 & 20 gauge shells provided
- Recognition in 2027 promotional brochure
- Display/exhibit at Event
- Station Signage at Event (Exclusive Station Sponsor add \$300)
- Lunch Friday

Silver Sponsorship \$1,000

- Four member team in event (morning flight)
- Thursday Warm Up Shoot
- Shooter gift
- Eye and Ear Protection
- 12 & 20 gauge shells provided
- Lunch Friday

Bronze Sponsorship \$900

- Four member team in event (afternoon flight)
- Thursday Warm Up Shoot
- Shooter gift
- Eye and Ear Protection
- 12 & 20 gauge shells provided
- Lunch Friday

Station Sponsors

- **Station \$200**
(multiple sponsors at one station)
- **Exclusive Station \$400**
(ONLY 5 available your sign will be the only one at that station)



The Mississippi Riverlands Council is dedicated to
serving the youth of Central and Southwest Mississippi,
serving youth and volunteers in 28 counties.



Sporting Clays for Character

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

E-MAIL: _____

PHONE: _____

TEAM SPONSOR:

☐ CHARACTER \$3,000

☐ GOLD \$1,500

☐ SILVER \$1,000

☐ BRONZE \$900



OTHER SPONSORS:

☐ Individual Shooter \$250

☐ Station Sponsor \$200
(multiple sponsors at one station)

☐ Exclusive Station Sponsor \$400
(ONLY 5 available your sign will be the only one at that station)

☐ Donations \$ _____

Online Registration Scan QR Code:

Checks should be made payable to:



Mississippi Riverlands Council
2506 Lakeland Drive, Suite 320
Flowood, MS 39232