



Dear Employer,

## For a minimal investment on your part, you will receive a return many times the value you have contributed.

You have an employee who would like to improve themself, which should also improve both your organization and your company's bottom line! They need important support from you so they can receive top quality training in a five-day course which will be held over two weekends: the first weekend being all day Friday, Saturday and Sunday, September 25-27, 2026, and the second being all day Saturday and Sunday, October 9-10, 2026. The course is scheduled so one Friday may be your only missed work time investment! And, as you can see a measure of their personal commitment to this training, over 80% of the time for this outstanding program will be on their own time!

The training course is known as Wood Badge. The training is a nationally known course developed with material from current leadership training programs and well-known sources such as Ken Blanchard, Steven Covey, and other top-flight management and leadership trainers. Courses of this caliber usually require more time away from work, cost far more than this one, and have not been as highly effective as Wood Badge. Wood Badge training is unique. Part of the success of the Wood Badge training is that participants "live the training" for the five days of the course. Like many intense training experiences, Wood Badge relies on a busy schedule that forces the participants to work together, organize and develop an enthusiasm and team spirit to accomplish the tasks and challenges placed before them. Conducted in the context of Scouting ideals and service to young people, the course brings out a deep dedication and spirit of comradery and fellowship in most participants.

Here is a partial list of the skills that will be discussed and practiced: Communication; Conflict resolution; Including and optimizing diversity; Ethical decision making; Assessments; Project planning and management; Team skills; Listening to learn; Problem solving; Stages of team development; and Situational leadership.

## What employer would not want their employee to have a greater skill set?

In addition to the direct value to you in supporting your employee, you will continue to be a good corporate citizen in your community. Your employee is part of a group of dedicated adults in your community whose goal is to help youth. For many employers, this community support generates good will within your workforce as well as the communities where you do business! Some employers allow this time off as community service time and do not require their employees to use their vacation time to attend the training.

Please consider supporting your employee by helping them arrange the time needed to attend and participate in Wood Badge as part of your company's Employee Development Curriculum, including paying the \$350 course fee and/or granting them the time off with pay. This training will benefit your employee and your company.

For any questions, please contact our Staff Adviser Holly Carlson at holly.carlson@scouting.org, or me, the Course Director, at woodbadge4.296.24@gmail.com.

Thank you in advance for your support,

Jon Meinke Jon Meinke

Jon Meinke
Course Director
Wood Badge Course 4-296-26

https://www.scoutingevent.com/296-WoodBadge2026