

# The William D. Boyce New-Unit Organizer Award

In a heavy London fog in 1909, American businessman William D. Boyce became lost. He was approached by a youth who took Mr. Boyce to his destination. When offered a tip by Boyce, this unknown Scout refused to accept it, saying that he could not accept money for a good turn. This “Good Turn” gave birth to the Scouting movement in America. William D. Boyce was one of those organizing individuals who could see thousands of American youth exhibiting similar values.

To support efforts to have Scouting in every community in America, the Boy Scouts of America presents the William D. Boyce New-Unit Organizer Award to volunteers who exemplify Boyce’s organizing spirit.

The award is earned by organizing one new traditional unit. The award consists of a square knot against a background of gold, green, and red, the three colors representing the three traditional programs of the Boy Scouts of America. A device for each type of traditional unit organized can be worn with the square knot.

## Description

The William D. Boyce New-Unit Organizer Award is presented to recognize volunteers who organize



one or more traditional Scouting units. The award may be worn on the adult uniform. The award is a square knot placed over the three colors representing the three phases of our program—Cub Scouting, Scouts BSA, Venturing, and Sea Scouting. A volunteer can earn the knot by organizing one traditional unit, and a program device can be earned for up to three additional units organized.

The award has been updated to recognize volunteers for organizing traditional units anytime after **January 1, 2019**.

The award is administered by the National Alliances Team and will be presented by the local council.

## Requirements and Eligibility

1. With the approval of the district committee chair or district membership chair, the volunteer serves as the organizer and completes the successful organization of one new traditional unit (Cub Scout pack, Scouts BSA troop, Venturing crew, or Sea Scout ship).

2. The volunteer organizes the unit by following all procedures as published in the Unit Performance Guide (No. 525-025) using the four pillar steps: 1) Know the Market, 2) Make the Call, 3) Build the Team, and 4) Grow the Unit, in particularly ensuring a new-unit commissioner has been recruited and works with the new-unit organizer at the very beginning of the organizational process. Unit Performance Guide standards to be met: 10 new youth, five adults, unit Key 3, engaged chartered organization. Note: The chartered organization representative is not a multiple position.
3. Quite often several individuals help to organize a new unit. We understand that “it takes a district to support a unit.” A unit can recognize multiple volunteers for organizing a new unit. In order to keep the award special please keep this recognition to an appropriate number of volunteers that made significant effort to start the new unit. Your council should be involved in determining the appropriate number of volunteers who should receive the award.
4. To further recognize volunteers for organizing additional new units, a program device can be earned and worn on the new-unit organizer knot. The program device represents the type of unit organized (a Cub Scout pack, Scouts BSA troop, Venturing crew, or Sea Scout ship). The knot and up to three program devices may be worn in recognition for organizing up to four new traditional units. Multiple program devices for organizing units in the same program may be earned and worn.
5. The William D. Boyce New-Unit Organizer Award is not presented to the new-unit organizer until after the unit is organized and then qualifies as a Bronze unit in Journey to Excellence after achieving its first charter renewal status.

## Recognition Items

- New-Unit Organizer Award
- New-Unit Organizer Award Uniform Insignia Square Knot
- Program devices to recognize additional new units organized
- Organizer lapel pin

# Volunteer Scorecard

## William D. Boyce New-Unit Organizer Award

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Become familiar with the methodology outlined in the Unit Performance Guide. Follow those guidelines.

**Date**  
**Step Completed**

- \_\_\_\_\_ 1. Be assigned a new-unit prospect. Determine if the organization's values are compatible with BSA values.
- \_\_\_\_\_ 2. Make an appointment with the head of the organization to talk about Scouting.
- \_\_\_\_\_ 3. Promote the benefits of Scouting during a presentation to the head of the organization. This meeting should result in the organizational leader agreeing to charter a Scouting unit. The new-unit commissioner who will serve this unit for three years goes along to this meeting. His or her role at this meeting is to make that commitment to the organizational leader.
- \_\_\_\_\_ 4. The organization officially adopts the Scouting program and appoints a chartered organization representative.
- \_\_\_\_\_ 5. The chartered organization representative appoints an organizing committee of three to five individuals. Under the leadership of the new-unit organizer, a BSA unit commissioner and district trainer are assigned to the committee and the following take place.
- \_\_\_\_\_ 6. The unit leadership (at least five) is selected, approved, and recruited by the organization.
- \_\_\_\_\_ 7. The unit leadership is trained with Fast Start and position-specific training.
- \_\_\_\_\_ 8. The BSA district trainer helps the unit committee and unit leader plan three to six months of programs.
- \_\_\_\_\_ 9. The unit committee and unit leader hold an organizational meeting(s) to collect applications and fees.
- \_\_\_\_\_ 10. The unit leader completes the paperwork and transmits the fees to the local council office.
- \_\_\_\_\_ 11. Youth (at least 10) attend the new unit's first meeting. New-unit youth and adults are presented Founder's Bars.
- \_\_\_\_\_ 12. The BSA district trainer helps the new-unit commissioner conduct a charter presentation ceremony at a meeting of the organization.
- \_\_\_\_\_ 13. The new unit successfully renews its charter for another year and receives Journey to Excellence recognition as at least a Bronze unit.

# Certification of Completion

## William D. Boyce New-Unit Organizer Award

Organizer's name(s) \_\_\_\_\_ Position \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Organizer's name(s) \_\_\_\_\_ Position \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Organizer's name(s) \_\_\_\_\_ Position \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Organizer's name(s) \_\_\_\_\_ Position \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

District \_\_\_\_\_

Council \_\_\_\_\_

1. Complete this section before proceeding.

The \_\_\_\_\_ has been assigned to \_\_\_\_\_

**Organization Name**

**Organizer Name(s)**

to organize a \_\_\_\_\_

**Pack, Troop, Crew, Ship**

\_\_\_\_\_  
**District Chair's Signature**

\_\_\_\_\_  
**Date Signed**

2. Complete this section when all steps are completed and the unit is organized and officially registered.

\_\_\_\_\_ was organized by \_\_\_\_\_  
*Unit Type and Number* *Organizer's Name(s)*

In accordance with the Unit Performance Guide methodology, a charter was presented to

\_\_\_\_\_ on \_\_\_\_\_ by the \_\_\_\_\_, Council, BSA  
*Organization's Name(s)* *Date* *Council Name*

\_\_\_\_\_  
*Scout Executive's Designee*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*District Chair's Signature*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*District Membership Chair's Signature*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*District Commissioner's Signature*

\_\_\_\_\_  
*Date*

3. Unit renewed its charter on: \_\_\_\_\_  
*Date*

and received recognition for being at least a Journey to Excellence Bronze unit

**Council Record**

Certificate prepared by \_\_\_\_\_ Knot award presented by \_\_\_\_\_  
*Name* *Name*

Device presented: Cub Scout \_\_\_\_\_ Scouts BSA \_\_\_\_\_ Venturing \_\_\_\_\_ Sea Scout \_\_\_\_\_