



Coastal Georgia Council

Popcorn Guidebook 2025



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Online Registration

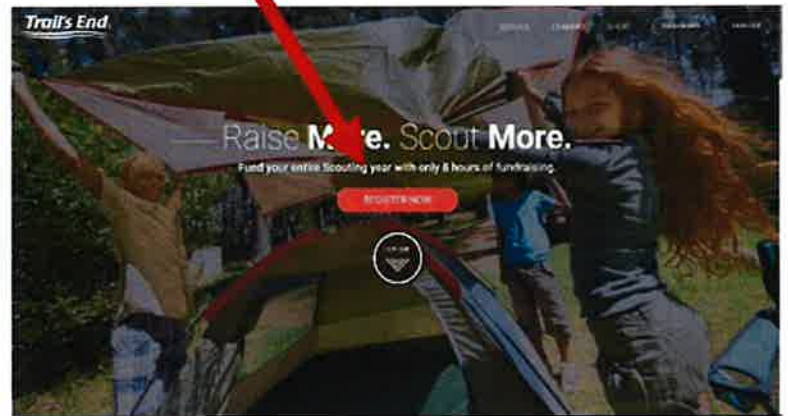


Register your Scout at www.Trails-End.com.

- Scouts under 13 require a parent/guardian to register.
- Know your Scout's unit **number**. For example, Pack 123's unit number is "123".
- Unit Leaders register here, too.

PARENT, ON BEHALF OF MY SCOUT

SCOUT



If you have an existing Scout account, click [here](#) to sign in.

Once a Scout's page is created, they can begin inputting their information. When finished, it's easy to share link to their customers via email and on all Social Media platforms for a Great Year of Scouting!

Trail's End

FREE SHIPPING ON ORDERS \$70 OR MORE

Now Supporting
JaKari F.

How Your Support Helps

I finished my first year being a Boy Scout and it was cool. I did a bunch of canoeing. This year we will do a bunch of cycling. I like getting merit badges and I want to become an Eagle Scout some day.

My Favorite Product

Shop

Page 2 of 4



Donate to Scouting

Details, Gift Information and Help

Go Buy Add View



White Cheddar Popcorn (20oz Bag)

\$25



Unbelievable Butter Microwave Popcorn (12 Pack)

\$27



Ultimate Snack Pack (20oz Box) & Microwave Popcorn

\$54



Supreme Variety Pack

\$52



Salted Caramel Popcorn (20oz Bag)

\$25



Popcorn Case Pack (20oz Bag)

\$34

ONLINE SALES

Trail's End

Via the Trail's End App
No Cash or Product Handling
\$65 Average Order Value



SHARE YOUR PAGE

1. Share your fundraising page via email, text, or social media.
2. Customers click your link to place online orders.
3. Products ship directly to your customer's home.



DIRECT ORDERS

1. Pick your products.
2. Credit or debit payments only
3. Products ship directly to your customer's home.

TIP: Additionally share your page during online holidays: Amazon Prime Day in July & October*, Black Friday & Cyber Monday
* Subject to Change

ONLINE SALES

www.trails-end.com

Trail's End

Shipping Information Effective July 2025

- **\$10.99 Paid Freight** (vs. \$13.99)
- **\$65+ Free Shipping** (vs. \$70)
- **+\$3.00 Handling**
 - Microwave, Popping, See Salt Snack Pack (new)



How much in RETAIL DOLLAR SALES does your unit want to order?
(From the amount your unit wants to sell (gross dollar), and enter in popular suggested order amounts. The amounts in

00

Only use the Auto Populate button.

Product

Salted Caramel Popping Corn 12oz

Popping Corn 12oz

12oz Salted Veggies

Caramel Corn 12oz

Salted Caramel Popping Corn 12oz

Unbelievable Butter Popping Corn 12oz

21 Healthy and Delicious Desserts

Order Recommendations

To help you determine the ideal amount of each product, please enter the total value you want to order, then hit the Auto Populate button.

Your order will be pre-populated for your review. Then, submit your order to your council.

\$0

Auto Populate Order

Back

Save as Draft

Submit

Product	Surplus/Shortage	Final Unit Order
001-4	001-4	001-4
002-3	002-3	002-3
003-1	003-1	003-1
004-4	004-4	004-4
005-1	005-1	005-1
006-5	006-5	006-5
007-1045	007-1045	007-1045

Popcorn 2025 Key Dates



- **Wednesday, AUG 6** – Brunswick Popcorn Kickoff
 - Lakeside Community Church
- **Thursday, AUG 7** – Savannah Popcorn Kickoff
 - White Bluff Presbyterian Church
- **Friday, AUG 8** – 1ST Popcorn Show & Sale **ORDER DUE***
 - Email Orders to Derek.mallow@scouting.org
- **Thursday, AUG 14** – 1ST Popcorn Show & Sell **PICK UP**
- **Friday, SEP 8** – 2ND Popcorn Show & Sale **ORDER DUE***
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- **Thursday, SEP 18** – 2ND Popcorn Show & Sell **PICK UP**
- **Friday, OCT 24** – Popcorn Take Home **ORDER DUE***
 - Email Orders to Derek.mallow@scouting.org
- **Thursday, NOV 6** – Popcorn Take Home Order **PICK UP**
- **Friday, DEC 5** – **FINAL** Popcorn **MONEY DUE** to Council

2025 Commission Structure

August 1, 2025 – December 5, 2025

➡ • **30% - BASE COMMISSION**

- **35% - Highest Commission Ever Offered!**
 - **Unit MUST utilize ALL 3 Modes of Sale:**
 - **Take Order**
 - **Show & Sell**
 - **Online**

-Unit MUST Pay Council ON TIME – December 5th

PREPARE

Register Your Unit Today →

- Gain access to:
 - Reserve & manage storefronts
 - Track Scout sales
 - Inventory management
 - and much more...
- New Leaders receive their username by email after registering



Ideal Year of Scouting

- Involve families in a brainstorming session
- Build program plan & calculate Unit budget →
- Set Unit & Scouts' goals based on budget and anticipated popcorn earnings
- Establish storefront hours needed to achieve Unit goal



Trail's End Storefronts (for participating Councils)

- Trail's End is reserving the best selling times and storefronts for your Scout families!
- Reserve on Storefront Reservations page
- Best hours will be highlighted

Date (Noon ET)	2023 Unit Sales	Reservations Available Per Unit
July 20	\$20,000	4
July 21	\$15,000	3
July 22	\$10,000	2
July 23	Any Amount	Unlimited

Reservations are 4-6 hours

Leader Portal →

- Sale Resources
 - NEW Leader training videos
 - Leader Guide, Unit Kickoff PowerPoint, Scout & Parent Guide, Rewards flyer and more!
- Sign up for a Leader Q&A Webinar
- Order popcorn & pickup from your Council



Scout Rewards

- Share NEW Trail's End Bonus Rewards with your families!
- Consider Unit incentives. *Example: Any Scout that sells \$1,500 earns an overnight at the Zoo!*

Scout & Parent Training

- Host an exciting Unit Kickoff for your families!
- Share Scouts' goals (based on Unit budget)
- Show NEW Scout training videos
- Download the App →
- All Scouts should leave the Kickoff with a Trail's End account
 - Give your Trail's End Unit Code (coming soon) to new Scouts



SELL

Best Practices

- Encourage early online sales
- Instruct Scouts to record all sales in App, including donations
- Order replenishment popcorn
- Ensure all storefront shifts are filled, or release for other Units to use
- Distribute popcorn to your families
- Communicate & keep families informed
- Revisit Storefront Reservations page for more hours to finish strong!

Heroes & Helpers Donations →

Donations in App will be processed nightly & reflected on unit orders, eliminating manual ordering, and saving time!



Credit is Preferred

- Faster, safer, higher sales, and Trail's End pays all fees for App orders!
- Square readers are compatible:
 - Bluetooth: Wireless! Accepts contactless cards, chip cards, Apple Pay and Google Pay
 - Swipers: Lighting (Apple) & Headphone jack (Android)
 - Manual Entry (no reader): type in card information
- Share Feature: Apple Pay, Google Pay & Cash App Pay are accepted using the share feature at checkout for customers to pay on their device!

Cash to Credit™ →

- Parents turn 1 pt for each (cash) dollar collected into 1.25 pts by using their card and keeping the cash
- Leaders can also use their card to convert cash collected for more Scout Rewards



WRAP UP

Sale Close

- Collect undelivered orders & cash from parents
- Place final popcorn order
- Submit Scout Rewards
- Request Unit payout or pay Council invoice
- Celebrate your success!

Make your Ideal Year of Scouting a reality!
Thank you for choosing the Trail's End fundraiser!

For more information
Visit our FAQs



Join the Trail's End Popcorn
Community on Facebook



PREPARE

Download the App →

New Scouts: register an account

- Use your zip code or Trail's End Unit Code _____ (coming soon)
- You can use one email for multiple accounts

Returning Scouts: sign in using your 2023 username

Families: click name dropdown at top of screen to switch between accounts in the App

What's Next in App?

- Set your goal on Rewards page
- Customize your online fundraising page
- Reserve storefront shifts
 - After reserving, view site instructions for arrival and setup details
- Watch NEW storefront videos on Training page

Practice Your Pitch

"Hi, my name is _____ (first name only!) and I'm earning my way to _____ (goal for your funds)! Can I count on your support?"

My favorite flavor is _____ (pick one!). If you don't have cash, don't worry, we prefer credit card!"

Remember! NEVER, NEVER, NEVER ask customers to buy popcorn. If you cannot remember your sales pitch, say, "Will you help me go to Camp?" Even if the customer says no, always say, "Thank you" and "Have a good day."

Tips

- Follow Scout Oath, Scout Law, and Guide to Safe Scouting at all times
- Make prospect list of family & friends to ask
- Sell Individually at storefronts with your parent
- Wear your Class A uniform
- Join the Trail's End Scout Parents Community on Facebook for best practices & support →

Storefront Code of Conduct

- Thank store managers & employees for supporting Scouting!
- Setup table near exit door, or location specified by store
- Enhance the shoppers' experience! Do not poster or be overly aggressive with customers
- Respect store equipment & merchandise
- Leave No Trace!



SELL

Best Practices

- Record all sales in App, including donations
- Heroes & Helpers Donations: your customers can send products to military troops, first responders and food banks, while still supporting you!
- Follow-up with online customers who have not purchased
- Track progress in App & sell to your goal!

Ways to Sell

- Storefront: sign up and work shifts at high foot traffic locations (1 Scout per shift performs best)
- Online: share your page with family and friends via social, email, or text
- Wagon: sales to neighbors

Earn Rewards

- Accumulate points towards your Amazon eGift Card when using the Trail's End App
- Credit & Online: 1.25 pts per \$1 sold
- Cash: 1 pt per \$1 sold
- Parent Pay Now: turn 1 pt for each (cash) dollar collected into 1.25 pts by using your card and keeping the cash
- View NEW storefront & online bonuses! →

Credit is Preferred

- Trail's End pays all fees!
- Major credit cards are accepted using Square readers or manual entry
- Apple Pay, Google Pay & Cash App Pay are accepted using the share feature at checkout for customers to pay on their device!
- How to connect a Bluetooth reader →

WRAP UP

Finish Strong

- Promptly deliver undelivered orders
- Turn in cash to your leader
- Thank your customers
- Claim your Reward
- Choose the prizes you want on Amazon

Enjoy the rest of your Scouting year!

My Leader: _____

Phone | Email: _____

For more information, visit our FAQs →



Trails-End Rewards



TRAIL'S END APP SCOUT REWARDS

- ✓ Scouts claim their rewards from the app
- ✓ 15 gift card options
- ✓ Scouts can split their rewards across multiple gift cards
- ✓ No approving, receiving, distributing, or replacing prizes.
- ✓ Uncapped levels to incentivize top sellers.
- ✓ Heroes and helpers bonus points! **+5 pts!**



AMAZON
TARGET
WALMART
PREPAID
MASTERCARD
DICK'S SPORTING
GOODS
NINTENDO
GAMESTOP
BASS PRO SHOPS
CABELA'S
APPLE
LEGO
XBOX
PLAYSTATION

Trail's End

HEROES & HELPERS 2024 IMPACT



300,000+ BAGS

and cartons of Trail's End popcorn were delivered to Active Military, Veterans, Local Food Banks, Fire/Police/EMT, and Homeless Shelters



52,000+ SCOUTS

collected Heroes & Helpers Donations — helping fund their Scouting dreams



\$265,000+ REWARDS

earned by Scouts from Heroes & Helpers donations

- **Any \$ donation should be turned into the heroes and helpers program!**
- **Scouts earn an additional 0.5 points per donation!**
 - **\$1 credit card donation = 1.75 pts!**
 - **\$1 cash donation = 1.5 pts!**

Win a Gift Card!



**The overall
TOP SELLING SCOUT
for the council will receive a
\$300 Gift Card**

2nd Prize - \$150 Gift Card

3rd Prize- \$75 Gift Card

Altamaha ❖ Atlantic ❖ Coastal ❖ Satilla ❖ Twin Rivers



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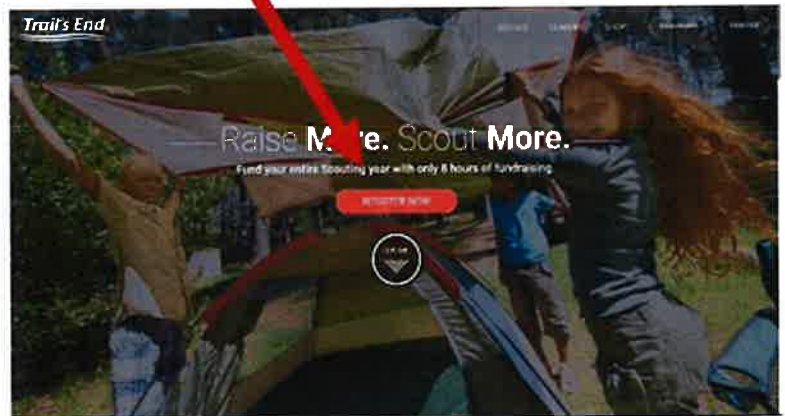


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Trail's End.

FREE SHIPPING ON ORDERS \$70 OR MORE
(excludes alcohol and restricted merchandise)

Now Supporting
JaKari F.
Pack 1

How Your Support Helps

I started my first year being a Boy Scout and I was cool. We did a bunch of camping. This year we will do a bunch of cycling. I like getting more badges and I want to become an Eagle Scout some day.

My Favorite Product

Shop

Page 2 of 4



Donation Gift To Scouters and Leaders

\$0 \$10 \$20



THANK YOU! Bag of Milk Chocolate

\$25



THANK YOU! Box of Milk Chocolate

\$27



THANK YOU! Bag of Milk Chocolate

\$54



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\$52



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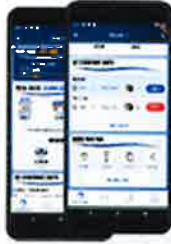
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ONLINE SALES

Trail's End

Via the Trail's End App
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SHARE YOUR PAGE

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2. Customers click your link to place online orders.
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Enter the amount your unit needs to sell (total dollars), and click to populate suggested order amounts. The amount...

\$0

Only use the Auto Populate button.

Product	Surplus/Shortage	Final Unit Order
Salted Caramel...	cc: 4	cc: 4
Popping Corn...	cc: 2	cc: 2
100% Riched V...	cc: 3	cc: 3
Caramel Corn B...	cc: 4	cc: 4
Salted Caramel...	cc: 3	cc: 3
Unbelievable B...	cc: 5	cc: 5
57 Houses and H...	cc: 1043	cc: 1040

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WRAP UP

Finish Strong

- Promptly deliver undelivered orders
- Turn in cash to your leader
- Thank your customers
- Claim your Reward
- Choose the prizes you want on Amazon

Enjoy the rest of your Scouting year!

My Leader: _____

Phone | Email: _____

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AMAZON
TARGET
WALMART
PREPAID
MASTERCARD
DICK'S SPORTING
GOODS
NINTENDO
GAMESTOP
BASS PRO SHOPS
CABELA'S
APPLE
LEGO
XBOX
PLAYSTATION

Trail's End

HEROES & HELPERS 2024 IMPACT



300,000+ BAGS

and cartons of Trail's End popcorn were delivered to Active Military, Veterans, Local Food Banks, Fire/Police/EMT, and Homeless Shelters



52,000+ SCOUTS

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\$265,000+ REWARDS

earned by Scouts from Heroes & Helpers donations

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Altamaha ❖ Atlantic ❖ Coastal ❖ Satilla ❖ Twin Rivers

FOUR \$20 PRODUCTS*

**DESIGNED TO INCREASE
CONSUMER PURCHASES!**

**SIMPLIFIES SALE FOR
SCOUTS, LEADERS,
AND CONSUMERS!**

\$20



SWEET & SALTY KETTLE CORN

**Increased from \$15 to \$20
& 3.5oz to 4.5oz**

- Light, crispy texture
- Only 4 ingredients
- 7.5 cups | 4.5oz

\$25



MICROWAVE BUTTER POPCORN

- Just the right snack for movie night
- 12 microwave bags

\$20



WHITE CHEDDAR POPCORN

#1 Seller Stays at \$20

- Savory and made with real cheese
- 16.5 cups | 6oz

\$20



SALTED CARAMEL CORN

**Reduced from \$25 to \$20
& 14oz to 11oz**

- Rich caramel with just the right amount of salt
- 5 cups | 11oz

\$20



POPPING CORN

Increased from \$17 to \$20

- All natural, popping kernels
- 28oz

POPCORN SAFETY TIPS

- When selling popcorn in your neighborhood, always have an adult or buddy with you.
- Never enter a stranger's house without an adult.
- Keep checks and cash in a separate envelope with your name on it.
- Always walk on the sidewalk whenever possible.
- Never sell at night.
- Always be courteous.

POPCORN SALES TIPS

Ten ways to make a popcorn sale:

1. Ask your parents to be the first to buy popcorn.
2. Ask your relatives to buy popcorn. (Grandparents, Aunts, Uncles, Brothers, Sisters...)
3. Ask your neighbors to buy popcorn.
4. Ask the parents of your friends (not in Scouts) to buy popcorn.
5. Take a popcorn order form to your place of worship and ask people to buy popcorn. (Get permission first.)
6. Ask your parents if they can take a popcorn order form to work and ask their coworkers to buy popcorn. (They may need to get permission first.)
7. Ask your patrol or den to schedule a "Super Sale Day". This is a day when your fellow Scouts select a neighborhood and go door-to-door as a group to ask people to buy popcorn.
8. Ask a parent or a fellow Scout to go door-to-door with you in your neighborhood to ask people to buy popcorn.
9. Ask your parents or relatives if they give out gifts during the holiday season. If yes, ask them to consider giving out popcorn (in a tin decorated for the holidays) as a holiday gift.
10. ALWAYS WEAR YOUR UNIFORM!

Don't forget last year's customers. Make sure you kept your Order Form from last year and ask each of them to buy again.

CUSTOMER CHECKLIST

- | | |
|--|---|
| <input type="checkbox"/> Parents | <input type="checkbox"/> Coaches |
| <input type="checkbox"/> Grandparents | <input type="checkbox"/> Relatives (Grandparents, Aunts, Uncles, Brothers, Sisters, etc.) |
| <input type="checkbox"/> Neighbors | <input type="checkbox"/> Parent's Work |
| <input type="checkbox"/> Religious Friends | <input type="checkbox"/> Doctor and Dentist |
| <input type="checkbox"/> Area Businesses | <input type="checkbox"/> Scout Leaders |
| <input type="checkbox"/> Teachers | |

Selling Methods



There is no “trick” to selling. Most people want to support the Scouts and are happy to buy. All you need to do is ask!

3 WAYS TO SELL!

1. TAKE ORDER

This is the door-to-door sale with your paper “Order Form” or using the Trail’s End “Take Order” app on your phone. Scouts can use this simple script to build their confidence and salesmanship!

Hello my name is_____.

I am a Scout with Pack/Troop/Crew/Ship #_____here in_____.

Would you help support me in my Scouting adventure?

You’ll help me? Won’t you, please?

2. SHOW & SELL

Arrange Show & Sell locations at local storefronts, chartered organizations, or community gatherings. A table, some popcorn and smiling Scouts will draw in customers to buy their popcorn. Plan in advance and communicate dates and locations with your pack or troop.

3. ONLINE

It’s easier than ever with the new Trail’s End popcorn page. Head over to www.trails-end.com, register your scout, and then they can begin setting up their own personal web page. “Share” the page with the handy links through all Social Media and email. It’s a snap!

Trail's End App



TRAIL'S END APP

Exclusively for Scouts to sell & manage their fundraiser!



DOWNLOAD THE APP & START YOUR ADVENTURE TODAY!

visit trails-end.com/app or text APP to 82771 to download

REQUIRED TO SIGN UP:

Council

District

Unit

SIGN IN OR REGISTER AN ACCOUNT

- ⑦ Use your account from last year! If you need to change your Unit, go to Settings & select "Change Unit."
- ⑦ Record ALL sales in the App & start selling today!
- ⑦ Each Scout needs a separate account, even siblings.
- ⑦ You can use the same email for multiple accounts.
- ⑦ To switch between accounts in the App, click the name dropdown at the top of the screen.

Pro Tip, Be sure to allow the Trail's End App access to your device's microphone, location and Bluetooth to accept debit/ credit. Trail's End pays all fees!

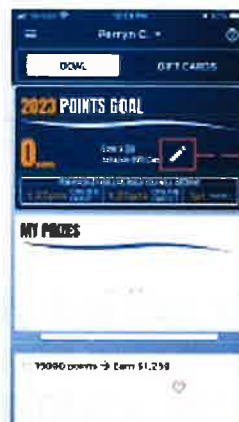
ACCEPTING CREDIT

Everyone can accept debit & credit cards for free because Trail's End pays all fees. Square readers are compatible and can be purchased at Amazon.com or most big box retailers.

- ⑦ **Manual Entry (no reader)** Type in the customer's card information.
- ⑦ **Magstripe Reader (Android)** Swipe reader plugs into headphone jack.
- ⑦ **Lightning Reader (Apple)** Swipe reader plugs into lightning jack.
- ⑦ **Bluetooth Reader Wirelessly** connects to a device via Bluetooth. Accepts EMV chip cards, Apple Pay, Google Pay, Samsung Pay, NFC Contactless and Tap to Pay.



SET A GOAL & START EARNING REWARDS



- ⑦ To set a goal, scroll and tap to select prizes at different levels or manually enter your goal.
- ⑦ When your leader submits the Unit's Rewards order, and you have an e-Gift card available, tap the claim button to email your Amazon.com e-Gift Card.
- ⑦ To track progress, check the App to see how close you are to reaching the next rewards level.

MULTIPLE WAYS TO SELL

Did You Know? Scouts that sell using BOTH in-person and online average 90% MORE than Scouts that sell only in-person, and 5X MORE than those that sell only online!



Online Direct: Sell online & ship directly to customers
Wagon Sales: Direct sales to family, friends and neighbors (with adult supervision.)

Did You Know? 2 out of 3 people will buy when asked at their door.

Storefront Sales: Leverage high foot traffic locations reserved by Unit Leaders

Pro Tip, the average Scout sells nearly \$165 per hour at storefronts. Sign up and sell for about 6 hours to easily sell over \$1,000!

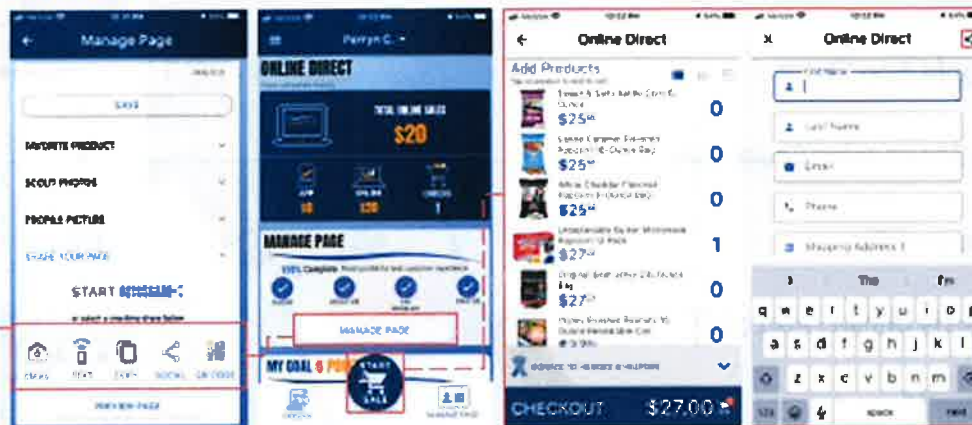


Trails-End App



ONLINE DIRECT

Pro Tip, Share your page via email, text, or social media so your customers can place online orders and products ship directly to them.

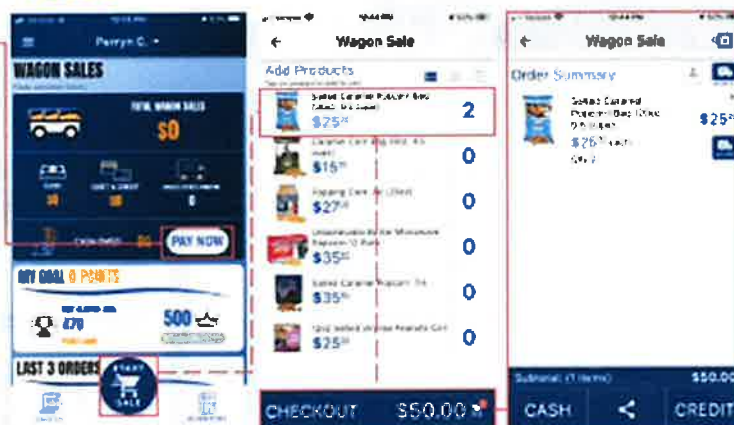


Pro Tip, Share cart feature, this allows you to send the current order to a customer directly via text so they can complete their order on their phone with credit or debit card.

- ☑ Record customer orders in the Trail's End App, take payment and products ship directly to your customers.

WAGON SALES

Pro Tip, The Pay Now feature allows parents to turn in cash sales with credit/debit payment to their Unit.



Pro Tip, Marking an item as "Undelivered" means you plan to return with product later. Be sure to record the customer info for undelivered items, and you can track when it's later delivered by tapping the delivery truck.

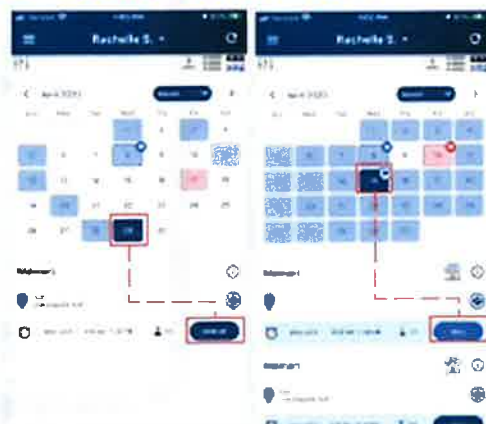
ISSUE A REFUND



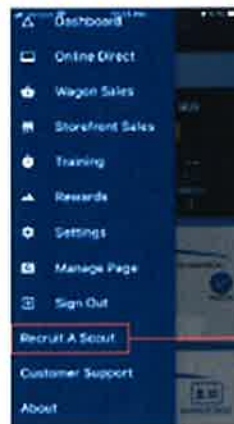
- ☑ Select "Order" and then tap the order you want to refund. **CAUTION**, Trail's End does NOT store card info so this action can't be undone.

RESERVE STOREFRONT SHIFT

Pro Tip, Storefront sites and shift availability is managed by your Unit Leader, reach out to them for missing or incorrect info



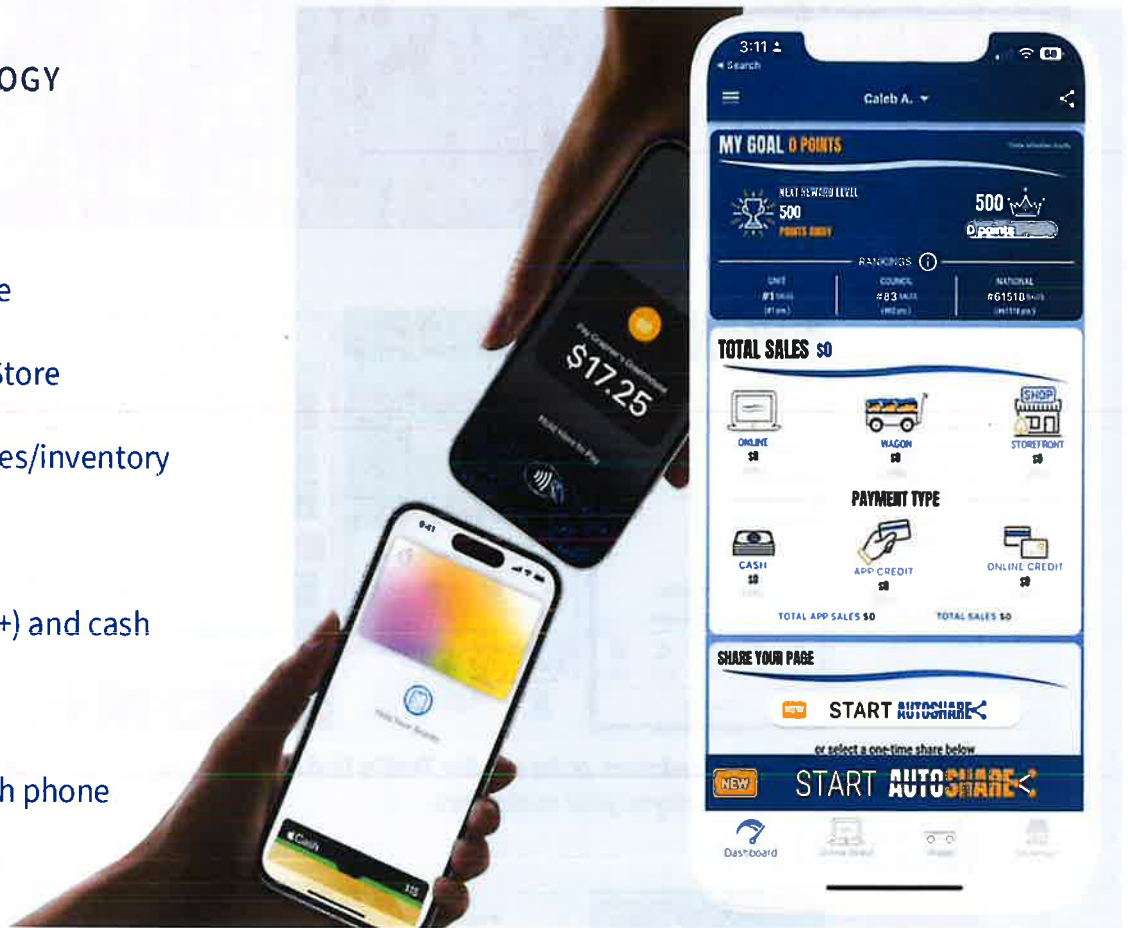
RECRUITMENT



The Recruit feature allows you to collect contact info from families interested in joining while selling popcorn. The completed form triggers an email to the unit leader, council, and recruit gets a link for more info.

TRAIL'S END TECHNOLOGY SCOUT APP

- Point of Sale System
- Saves time and easy to use
- Google Play & Apple App Store
- Tracks real-time Scout sales/inventory
- Manages storefront shifts
- Accepts credit cards (85%+) and cash
- All CC Fees paid by TE
- Tap to pay directly through phone



Trail's End App DASHBOARD

✓ Single screen for all key actions:

- Make a sale
- Goal and rewards
- Cash to Credit
- Storefronts
- Sales data
- Orders
- Online sales
- Training

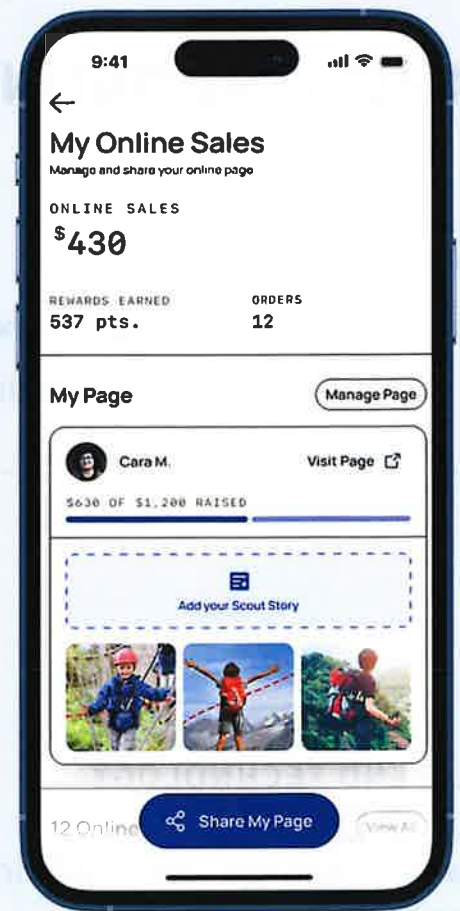


ONLINE SALES

Share is the primary action for Scouts

- Past customers
- Text
- Email
- Social

Scouts are guided to personalize their page with new empty states to help them get started



Successful fundraising starts with a goal!

Units must have a goal this year to reserve Storefronts™

Need help setting your goal? Use this guide to plan your program, create a budget, and determine your goal.

[Download Planning Guide](#)

- 232 users
- Goal avg. \$19,196

Let's dream big!

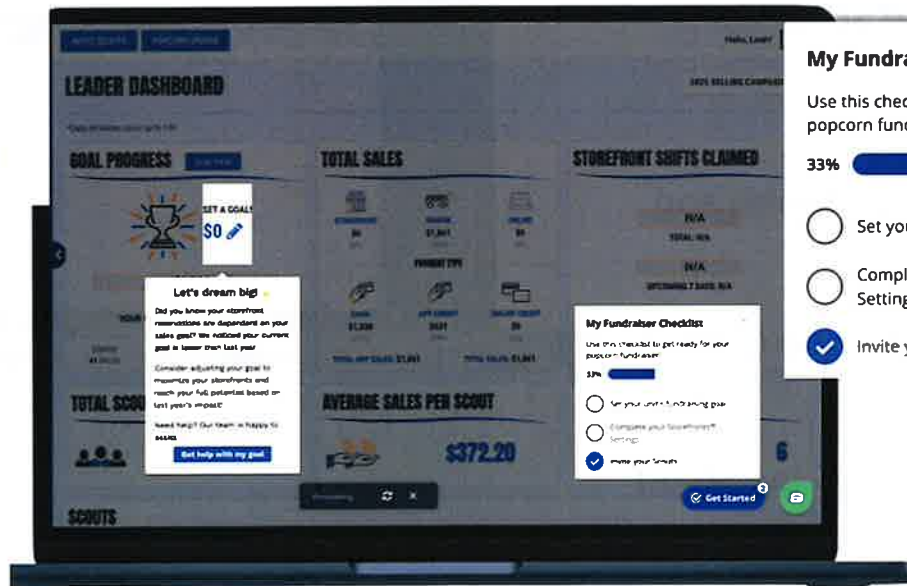
Did you know your storefront reservations are dependent on your sales goal? We noticed your current goal is lower than last year.

Consider adjusting your goal to maximize your storefronts and reach your full potential based on last year's impact!

Need help? Our team is happy to assist.

[Get help with my goal](#)

IN-APP GUIDES



My Fundraiser Checklist

Use this checklist to get ready for your popcorn fundraiser!

33%

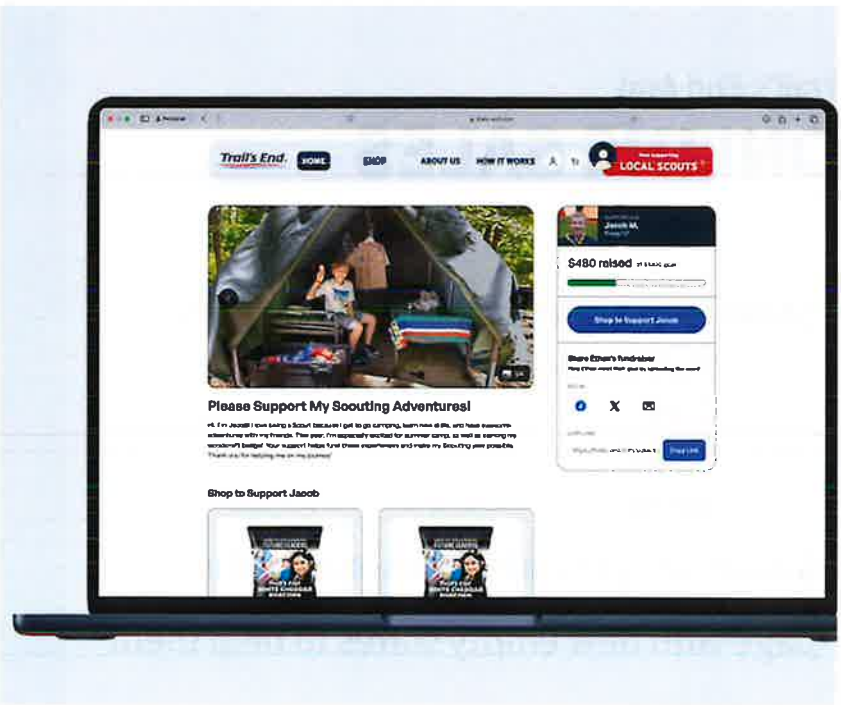
- ☐ Set your unit's fundraising goal
- ☐ Complete your Storefronts™ Settings
- ☒ Invite your Scouts

- 570+ completed
- 1700 units with a go

TRAIL'S END ONLINE

Redesigned Scout pages that:

- Emphasize the Scout and their story
- Allow consumers to share the Scout's pages with their network



AIL'S END TECHNOLOGY

NIT PORTAL

Leaders manage entire sale in one place

Invite Scouts to register and manage Scout roster

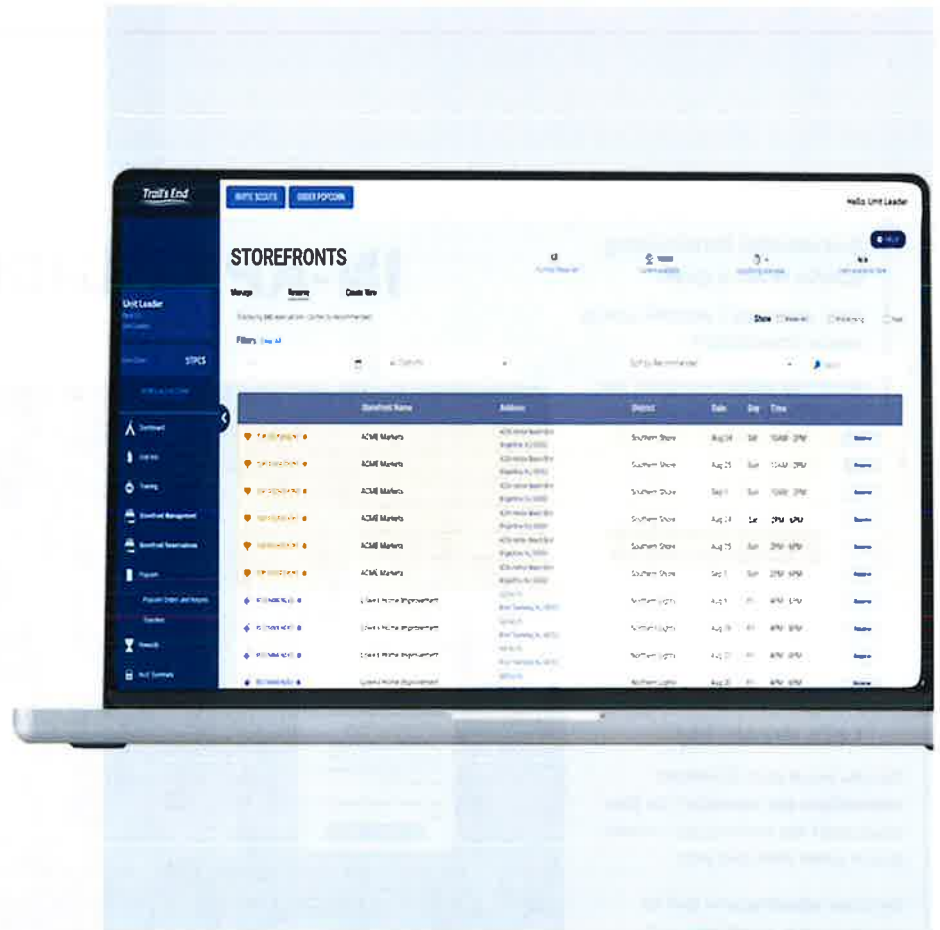
Easily set Unit and Scout goals

Order popcorn

Real time reporting of sales and inventory

Unit to unit transfers; no Council assistance needed

Schedule and manage storefront sites and shifts



Trail's End

2025 STOREFRONTS™

670,000 HOURS AT 7,000+ LOCATIONS WILL BE AVAILABLE FOR ALL UNITS!

Every hour will have \$300 potential based on foot traffic and trained Scouts!

- 860,000 total booked hours by Trail's End:
 - 670,000 available for all Units!
 - 190,000 hours pre-assigned to VIP units (\$20k+).
 - All units reserve earlier this year on 2nd day.

RESERVATION SCHEDULE

8 PM EST	2024 SALES	RESERVATIONS
July 22	\$10k+	4
July 23	All Units	2
July 24	All Units	Unlimited

PROVIDING MORE FUNDRAISING OPPORTUNITIES FOR ALL UNITS AND SCOUTS!



STOREFRONT EFFICIENCY

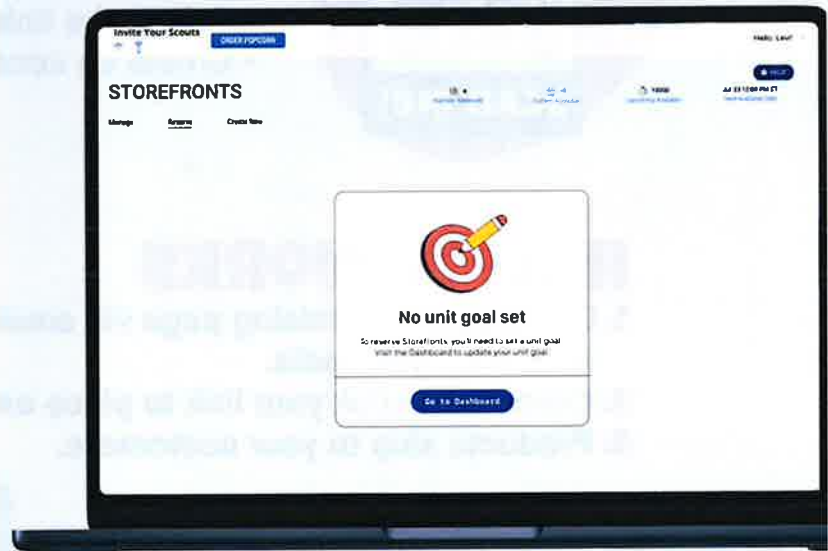
Updated reservation time – 8 pm (ET)

Goal required to reserve storefronts

Guidance on storefront hours needed to reach goal

Auto-release on Thursdays at 8 pm (ET) for Fri - Sun reservations

- 38% of weekend hours were claimed in 2024 and not used by Scouts



Why Sell Online?



FUND YOUR HIGH ADVENTURE!

BENEFITS OF SELLING

- Earn your way to one of the National High Adventure Bases!
- Cover your bus fare and other transportation costs.
- Fund ALL your adventures and supplies.



GET SIGNED UP!

- Use your phone to scan the QR Code.
- Follow the link to download the app.
- Create an account and get selling online!



HOW IT WORKS

1. Share your fundraising page via email, text or social media.
2. Customers click your link to place online orders.
3. Products ship to your customers.



REWARDS & COMMISSION

- Collect points to earn Amazon.com Gift cards.
- Earn **1.25 POINTS** per every \$1 sold Online & Credit/Debit.



SCOUT PITCH



“Hi, my name is _____ and I’m earning my way
(first name only)

to _____! Can I count on your support?
(goal for your funds)



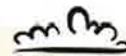
My favorite flavor is _____. If you don’t
(pick one!)



have cash, don’t worry, we prefer credit card!”

Remember:

NEVER, NEVER, NEVER ask customers to buy popcorn.
It’s to support You!



If you cannot remember your sales pitch, say,
“Will you help me go to Camp?”

Even if the customer says no, always say,
“Thank you” and “Have a good day.”



Trail's End.

Popcorn Fundraiser Flyers



FOLLOW THE LINK TO HELP ME REACH MY GOAL!



HELP FUND MY ADVENTURE

Trail's End.

FOLLOW THE LINK TO HELP ME REACH MY GOAL!



HELP FUND MY ADVENTURE

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HELP FUND MY ADVENTURE

Trail's End.

FOLLOW THE LINK TO HELP ME REACH MY GOAL!



HELP FUND MY ADVENTURE

Trail's End.

Popcorn Fundraiser Flyer



SUPPORT MY

**POPCORN
FUNDRAISER**

Follow the link to help me reach my goal!

Trail's End®



Coastal Georgia Council

Scouting America

Stay Up To Date



Weekly News Letter



/coastalgeorgiascouts



/blackcreekscoutreservation



/camptolochee



@cgcbbsa



@blackcreekscoutreservation



5000+ Pictures on pinterest

