

Facebook for Scouting Units



BOY SCOUTS OF AMERICA®
NATIONAL CAPITAL AREA COUNCIL

Free Training Event

August 11, 2019

SESSION A

1:00 — 3:00 pm

or

SESSION B

3:30 — 5:30 pm

Marriott Scout
Service Center

RSVP on the NCAC Website

Want to learn how to use Facebook as a recruitment tool? Need to keep your members up to date and more involved?

We've got you covered.

Plus, we'll show you how to stay compliant of Youth Protection policies.

This training is a Bring Your Own Computer event. Bring some photos of your unit as well.

This workshop will help you learn about:

- ✓ Facebook Pages
- ✓ Facebook Groups
- ✓ Scheduling events
- ✓ Facebook advertising

We'll walk your membership chair through the set up and parameters to use Facebook to your units advantage. There are two identical sessions offered on Sunday afternoon. Choose the best one. Youth over the age of 13 with a valid CyberChip may also attend the event.