



BOY SCOUTS OF AMERICA®
NATIONAL CAPITAL AREA COUNCIL

Presents the 2nd Annual



THREE RIVERS CARNEVALE

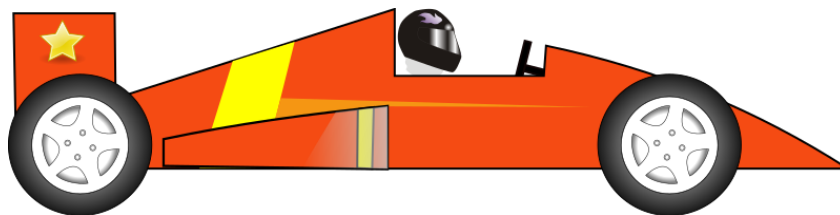


NCAC FACTS

The National Capital Area Council (NCAC) was chartered to Congress in 1911 and today stands as the largest and oldest youth-serving organization in the greater Washington, DC area. The vision for the National Capital Area Council is to accomplish the mission of the BSA in such an exemplary manner as to be recognized by our public as the premier youth organization in the communities we serve and as second to none in all our endeavors. Through its character-based programs, hands-on activities and diverse learning opportunities, Scouting guides young people towards a healthy, lifelong pursuit of self-improvement and community involvement while instilling in them an appreciation of the environment.

Corporate Mission and Vision: The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law. Scout Oath: On my honor I will do my best to do my duty to God and my country, and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight. The Scout Law: A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean and reverent.

The National Capital Area Council provides programs to youth living in the District of Columbia and 16 counties in Maryland and Northern Virginia. AS one of the oldest youth-serving organization in the Washington, DC metropolitan area, the NCAC serves more than 55,000 youth through the dedication of 22,000 active adult volunteers. Scouts participate in activities and advancement opportunities regularly with their individual units, at campouts and merit badge universities with their respective Districts (there are 23 districts within NCAC.)



“Driving Character in Our Youth”



Information

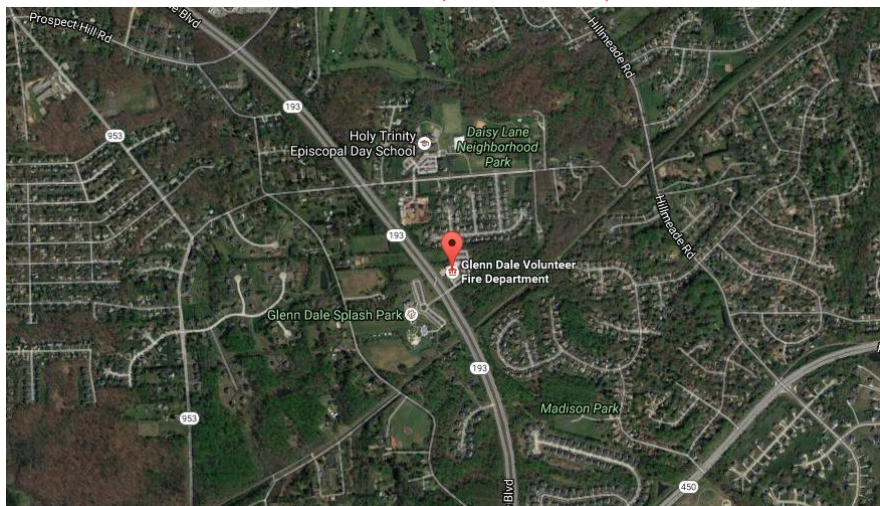
What is CARnevale?

- CARnevale is an adults-only fundraising event to benefit the Scouting program in your area. Our event will take place November 5, 2016.
- This is a caribbean carnival festival themed event with great fun, food, games and music. The night culminates in an Adult only Pinewood Derby race with the winner taking home the coveted 1st place trophy

Where is CARnevale located?

- Our event is located at the Glendale Volunteer Fire Department:

11900 Glenn Dale Blvd, Glenn Dale, MD 20769

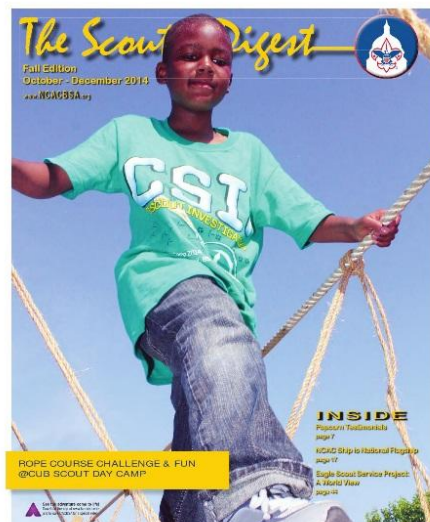


Who benefits?

- National Capital Area Council - Boy Scouts America, which consists of over 40,000 youth from Maryland, Washington D.C. and Virginia.
- Our Scoutreach program who services upwards of 300 underserved youth

How do YOU benefit?

- Acknowledgement on our website with traffic over 50,000 families
- Signage at the event
- Free tickets to the event
- Ad in the Scouters digest (pictured) with over 40,000 subscribers*



*Depending on Sponsorship level

of

of



Pinewood Derby

The pinewood derby is one of the most popular and successful family activities in Cub Scouting. Pinewood derby cars are small wooden models, usually made from kits containing a block of pine, plastic wheels and metal axles. Each Year Cub Scouts, with the help of parents, design cut and build the cars they race in competition. The cars are powered by gravity and run down a track.

The first Pinewood Derby® was held in 1953 by Cub Scout Pack 280C of Manhattan Beach, California, operated by the North American Aviation Management Club. It was the brainchild of Cubmaster Donald Murphy. The derby, publicized in *Boys' Life* in October 1954, was an instant and enduring hit. The magazine offered plans for the track and car, which featured "four wheels, four nails, and three blocks of wood."



The Pinewood Derby

is one of the lasting legacies of the Scouting movement and has worked its way into popular Americana. The Pinewood Derby was selected as part of "America's 100 Best" in 2006 as "a celebrated rite of spring" by *Reader's Digest*.

Each year more than **15,000 youths in 600** Packs in the National Capital Area Council will participate in the Pinewood Derby. Every year our 22 Districts will hold a District wide race for the Pack Champions. This year we will be conducting our 2nd annual Adult Only Three Rivers Pinewood Derby Race.



Sponsorships

Event Sponsor: \$1,500.00 (1 available)

Event named in honor of your company. Includes admission for 10 adults, Free Hors D'oeuvres Buffet, 6 Drink Tickets, 6 car kits, full page ad on back cover of event program guide, signage at the event, special mention during the program and all event promotions, 2 event emails to attendees. Listing in the event program guide business directory with company name, website, and phone number.

Race Sponsorship: \$1,000.00 (2 available)

Includes admission for 8 adults, Free Hors D'oeuvres Buffet, 4 car kits, 4 Drink Tickets, half-page ad in program guide, signage at the event, and pre and post event email to attendees. Trophies include company name for each race class. 2 event emails to attendees. Listing in the event program guide business directory with company name, website, and phone number.

Lane Sponsorship: \$500.00 (10 available)

Includes logo on one of the four race track lanes, admission for 6 adults, Free Hors D'oeuvres Buffet, 2 car kits, 2 Drink Tickets, quarter page ad in event program guide, signage at the event, and pre and post event email to attendees. 2 event emails to attendees. Listing in the event program guide business directory with company name, website, and phone number.

Team Sponsor: \$200.00 (Unlimited)

Admission for 4 adults, Free Hors D'oeuvres Buffet, 1 car kits, 2 Drink Tickets, quarter page ad in event program guide, signage at the event, and pre and post event email to attendees. 2 event emails to attendees. Listing in the event program guide business directory with company name, website, and phone number.

Participant: \$35.00 (Unlimited)

Admission for 1 adult, Free Hors D'oeuvres Buffet, 1 car entry

THREE RIVERS CARNEVALE REGISTRATION



Register Online:

WWW.NCACBSA.ORG/CARnevale

OR

By Mail:

I would like to attend! Please Check Box:

Event Sponsor: \$1,500.00 (1 available)

Race Sponsorship: \$1,000.00 (2 available)

Lane Sponsorship: \$500.00 (10 available)

Team Sponsor: \$200.00 (Unlimited)

Participant: \$35.00 (Unlimited) (one car per entry fee)

Number of entries:

Outlaw: _____

Traditional: _____

Spectator: \$15.00

Number of attendees: _____

Name: _____

Address: _____

Phone: _____ Email: _____

Payment Method: Cash Check

Charge: Credit Card Number _____ Exp. _____ CV _____

Project Code: 063

This event is ADULTS ONLY. No Field uniforms.

For more information please contact: Stephen.Allen@scouting.org 571-345-6852

Please Return To:

Attn: Stephen Allen

Marriott Scout Service Center

9190 Rockville Pike

Bethesda, Md. 20814