

# Connecticut Rivers Council

## Scout Merit Badge & Cub Scout NOVA Sponsorships 2020



Art

American Business

American Heritage

Citizenship in the Community

Citizenship in the Nation

Citizenship in the World

Communication

Genealogy

Pets

Chemistry

Disabilities Awareness

Family Life

Fingerprinting

Gardening

Personal Management

Public Health

First Aid

Coin Collecting

Scholarship

Collections

Cooking

Engineering

Journalism

Orienteering

Public Speaking

Scouting Heritage

Environmental Science

Sustainability

Veterinary Medicine

### Advertising Benefits to Your Organization

#### \$1,000 Premium Sponsorship

- 4"x7" ad on our website and Facebook page for one year
- Same ad in eight weekly program e-mails (sent to 16,000+ addresses)
- Printed sign prominently displayed at our East Hartford office

#### \$500 Standard Sponsorship

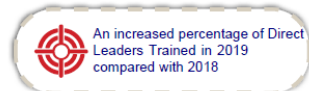
- 4"x3.5" ad on our website and Facebook page for one year
- Same ad in four weekly program e-mails (sent to 16,000+ addresses)

### How your Sponsorship helps the youth of Connecticut

Your donation allows youth from 127 towns across Connecticut become better citizens and leaders of tomorrow. The Merit Badge Program helps young men and women explore the world and introduce them to fun hobbies and vocational interests in a safe, structured, learning program only available through Scouting. **Due to the pandemic, we started offering virtual programs. In less than 2 months, we have virtually served 514 Scouts with Merit Badges and 103 Cub Scouts with NOVA programming.** Each week we have a variety of different opportunities. The badges offered to date are listed on the right.

The NOVA Awards program incorporates learning with cool activities and exposure to science, technology, engineering and mathematics. Completing the requirements for NOVA Awards stimulates interest in STEM-related fields and shows how science, technology, engineering and mathematics apply to everyday living and the world around them.

**There is no better time than now to help guide our youth in positive directions.** Your support helps Connecticut Rivers Council provide a year-round program to help our young men and women grow into adults prepared for the challenges of tomorrow. Thank you!



# Connecticut Rivers Council

## Scout Merit Badge & Cub Scout NOVA Sponsorships 2020

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Ad Size: Premium \$1,000 \_\_\_\_\_ Standard \$500 \_\_\_\_\_

<https://scoutingevent.com/066-2020MeritBadgeNovaSponsors>

**Advertisements for this year will be accepted until August 31. After that we will accept ads for next year.**

**Please send this form to:**

**E-mail:**

charles.copeland@scouting.org

**Paper mail:**

Charlie Copeland, Development Director  
Connecticut Rivers Council, BSA  
60 Darlin Street  
East Hartford, CT 06108

**Call Charlie** with questions: 860-778-6473

**The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law**



Your sponsorship helps us deliver a year-round Scouting program which helps our young men and women grow into adults prepared for the challenges of tomorrow. Scouting helps youth focus on critical elements of healthy youth development:

- Builds strong personal values and character
- Creates positive sense of self-worth and usefulness
- Instills a desire to learn
- Teaches productive and creative use of time
- Increases social adeptness

*This was the inaugural year for female youth to join Scouts BSA! We have 200 girls in 25 Troops across the Council.*



*"We do our best" to provide assistance and camperships for those Scouts in need. The Connecticut Rivers Council with your help provided over \$110,000 in financial assistance.*